



CompleteCar.com, an automotive repair and service ASP focused on streamlining the repair and service industry, launched with great success on May 1st, 2000.

San Francisco, California ([PRWEB](#)) May 20, 2000 - - CompleteCar.com (<http://www.completecar.com>) has launched a Web site that includes a set of applications which address the most common problems faced by automotive repair and service shops today. By enlisting the Company's services, repair and service facilities benefit from a suite of applications that generate revenue, increase productivity, and assist in customer acquisition, retention and satisfaction.

Repair and service providers currently operate in a low-tech environment that limits their power to attract, maintain and retain new and happy customers. Through the traditional media of print advertising, these facilities attempt to convince a largely distrustful audience to visit their shops, after which they must field a daily barrage of phone calls requesting appointments and seeking mechanical advice, thus wasting valuable time. In addition, the tremendous market opportunity of the Internet is largely inaccessible to these businesses. Previously, any opportunities to exploit this medium often end up in an online version of an existing static advertisement.

CompleteCar.com solves these low-tech issues by providing repair and service shops with a set of solutions that include appointment making solutions via the Internet and wireless devices, delivery of new customers through the User Preference Engine™, educating customers and enhancing customer communication through the diagnostic software and providing an actively managed online presence.

For consumers, CompleteCar.com has created a proprietary web application that educates vehicle owners in need of automotive repair and service, giving them the knowledge they need to get their car repaired right the first time. They do this by helping answer three critical questions. What's wrong with my car? How much should it cost to fix? And, Where can I go to get it fixed? CompleteCar.com helps consumers to determine their cars' repair and service needs with the Company's proprietary diagnostic application, a proprietary cost estimation database, and CompleteCar's User Preference Engine™, which allows users to both select an appropriate service provider based on specific preferences and make an online appointment with that service facility.

CompleteCar.com will be licensing and co-branding its technology and services to online and traditional businesses looking to enhance their offerings and add a automotive repair and service channel to their package. The company has already established partnerships with several such businesses and are in discussions with others. CompleteCar.com continuously add features to the Web site for the benefit of businesses and their customers.

CompleteCar.com was founded in 1999. The Company has been seed financed and is currently working on closing a second round. For more information you can contact Jennifer Rowley, Director of Business Development and Marketing by calling: 415-789-2730 or email her at jenn@completecar.com.

<http://www.completecar.com>

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Online Web 2.0 Version

You can read the online version of this press release [here](#).