



## **GroupBuyCenter.com and Online Automotive Performance Directory MyGoKart.com Partner**

([PRWEB](#)) June 3, 2000 -- MyGoKart.com, automotive performance directory giant, announced today that it has entered into an alliance with GroupBuyCenter.com - the internet's premiere aftermarket group buy website.

GroupBuyCenter.com has joined forces with the MyGoKart performance network, published by ISCCI.com. GroupBuyCenter.com has a promotional agreement with MyGoKart.com to introduce GroupBuyCenter.com to MyGoKart.com's more than 200,000 targeted online shoppers. MyGoKart.com's association with GroupBuyCenter.com offers performance enthusiasts a powerful network of quality partners designed to enhance visitor experience while creating an even stronger industry dominance for all partnering sites.

"This new partnership with GroupBuyCenter.com offers our readers the ultimate in automotive aftermarket coverage. It's also our first strategic step towards expanding e-Business relations for existing automotive performance websites." said Ken Hong, President of ISCCI.com.

"This is undoubtedly the beginning of a very important movement for industry leaders who wish to maintain their marketshare dominance. The recent direction of the Internet has proven remarkable promise for networked sites. Not only do they help to create industry teamwork, it extends added value to site visitors in search of high-quality content. This form of cooperation is a positive move for partners, as well as visitors, because everybody wins," added Terrance Low, Online Marketing Specialist for ISCCI.com

### About GroupBuyCenter.com

GroupBuyCenter.com allows visitors to create and participate in group buys for aftermarket automotive parts. Some of the best deals can be seen at GroupBuyCenter.com first because vendors sell in bulk. The nature of a group buy makes prices at Group Buycenter the lowest in the aftermarket automotive parts industry. Vendors love to sell here because moving product and creating relationships with buy participants is beneficial for both the vendor and the buyer. The Groupbuy Center is the first place to stop for automotive enthusiasts looking to buy or sell parts.

### About MyGoKart.com

MyGoKart.com is ISCCI.com's answer to automotive niche specific directories. ISCCI.com, today's leading internet communications and systems integration company, is revolutionizing directory sites to streamline quality sites over the internet. MyGoKart.com is an automotive network streamlined for targeted automotive performance information. It features human-powered links, ratings, reviews, comparisons, pictures, Q&As, interviews, discussions, news, much more. Whether enthusiasts are looking to take your car to the next performance level with turbos, superchargers or nitrous oxide or just researching intakes, exhausts, and headers - the MyGoKart network from ISCCI.com strives for performance. Visit the Name Your Price feature and start saving money on aftermarket parts today.

The MyGoKart family of automotive performance web sites has now reached 200,000+ unique monthly users, with a projected rate of growth to reach one million by the end of Q4. MyGoKart.com provides complete



packaged solutions for companies seeking internet exposure. Visit ISCCI.com, today, to view a full line of internet products and services for your e-business.

MyGoKart Network of Targeted Portals:

SpeedSource - <http://speedsource.mygokart.com>

Drag Racing - <http://drag.mygokart.com>

Toyota - <http://toyota.mygokart.com>

European - <http://euro.mygokart.com>

Volkswagen - <http://vw.mygokart.com>

Auto Sound & Security - <http://sound.mygokart.com>

FreeMusicSource - <http://freemusicsource.mygokart.com>

Hot Rodding - <http://rodding.mygokart.com>

Kit Cars - <http://kit.mygokart.com>

SUV Dealers - <http://suvdealers.mygokart.com>

Trucks - <http://trucks.mygokart.com>

Off-Roading - <http://offroading.mygokart.com>

Mustang & Camaro - <http://mustang.mygokart.com>

Chevrolet - <http://chevy.mygokart.com>

Mopar - <http://mopar.mygokart.com>

AdamSociety - <http://adamsociety.mygokart.com>

CaliCare - <http://calicare.mygokart.com>

For more information, contact ISCCI.com at 408-227-2286, by e-mail at [speedbuddy@mygokart.com](mailto:speedbuddy@mygokart.com), or visit the ISCCI.com web site at <http://www.iscci.com>



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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).