



AAMP of America to Reveal New Technology and Integration Solutions at the 2006 International Consumer Electronics Show

AAMP of America Positioned as the Premiere Provider for Delivering the Very Best Products to Connect Consumer Electronics at Home, On the Go and into the Automobile.

Clearwater, FL ([PRWEB](#)) January 3, 2006 -- AAMP of America's premier brands Peripheral®, Stinger®, SoundQuest® and Best Kits® will be on display located in the Las Vegas Convention Center North Hall booth #5218 at the 2006 International CES (CES®), January 5-8, 2006, in Las Vegas Nevada.

Peripheral Electronics, the world leader in OEM integration solutions will introduce over 40 new and enhanced integration solutions including the world's first fully integrated playback solution for MP3 Players using the Microsoft® MTP (Media Transfer Protocol) technology. The new MP3-2CAR™ enables full text and control for the iriver® H10 with numerous aftermarket and OEM headunits. It also allows direct play from any compatible Mass storage devices including the iPod Shuffle.

When it comes to adding an Apple® iPod™ to the automobile, Peripheral stands alone by providing Five (5) iPod2Car™ solutions that cover more than 1200 vehicles all wrapped in attractive new packaging for retail display. Also new for 2006 is the first in the line up MOST® Network compatible products. On display are integration solutions for new Mercedes and Porsche allowing for audio and video input to enable iPod integration with full text and control as well as aftermarket backup cameras, navigation or other entertainment products. In the CAN Bus interface line up, Peripheral™ products enable many late model DaimlerChrysler vehicles including the 2006 300C, Charger, Durango and Magnum for iPod integration with full text display as well adding a headunit, audio auxiliary input or steering wheel interface. The Satellite accessory line enables auxiliary input and charging for the portable XM® MyFi™, SkyFi2™, Rody2™ and Pioneer Airware™ as well as the Sirius® S50™, Sportster Replay™ and Starmate Replay™. The new 2006 Peripheral™ catalog has 80 pages presenting over 300 products that provide the key to OEM integration for retail dealers worldwide.

Stinger Electronics is introducing new line high performance accessories for installation professionals. New for 2006 Stinger is announcing the world's first video enhanced high performance car audio accessories. The patent pending XPRT™ line of video enhanced power distribution systems will define the future of car audio accessories allowing you "Hear Music in Color!™. Stinger has also redefined the HPM Series and Pro Series accessories with new unique eye catching designs utilizing the latest technology designed for high volume high tech installing and integration of mobile electronics into the automobile and boasts new retail packaging.

SoundQuest is redefined with new products and packaging including LED illuminated interconnects and a new line of SoundQuest Lighting™ including Neon and High Intensity LED technology.

Best Kits and Harness is introducing several new solutions including the GM LAN kit that allows the consumer to retain the factory information display, the 05-06 Toyota Tundra Double DIN kit and new packaging for retail display of kits and harness. Also new for 2006, Best Kits has released a new tool for installers, the 2006 Best Kits Supplement and Application guide. This guide provides a convenient quick reference to hundreds of new solutions in the Best Kits and Harness line.

"The convergence of consumer electronics into the automobile is the driving force for portable and installed integration and AAMP of America is positioned as the premiere provider for delivering the very best products



to connect consumer electronics at home, on the go and into the automobile.” said Micah Ansley, President and CEO of AAMP of America. We will continue our quest to provide outstanding service and support to our customers providing one stop shopping from our three convenient warehouses, allowing retailers the opportunity to sell the latest technology in today’s high volume high tech retail environment.

About AAMP of America:

AAMP of America is a global supplier of a broad spectrum of car and home audio accessories, installation supplies and mobile video. AAMP of America brings many new OEM integration technologies to the forefront including; convergence of personal audio devices into the automotive environment, integration of mobile video into OEM systems, and storefront point of purchase profit centers. AAMP of America can be found on the Web at www.aampofamerica.com.

For more information please contact Steven Ansley at 727-572-9255.

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