



## **CSI Club Investigates Automotive Industry**

*Lack of automotive savvy no longer a crime for the informed woman.*

Atlanta, GA ([PRWEB](#)) January 4, 2006 -- Aggressive sales personnel, lack of automotive information, and mistreatment from automotive companies, repair shops, and dealerships is a crime in most women's opinion, but Car-Buy-Her, an automotive resource for female consumers is offering a solution with its newly formed CSI Club.

The CSI Club, short for Car-Buy-Her's Staying Informed brings women together each month to network, socialize, and gain automotive information. Monthly meetings will be held the fourth Saturday of each month beginning in January and will include guest speakers from the automotive industry, opportunities for women to network with each other and share their personal car stories. The meetings will be held in various venues throughout MetroAtlanta, are designed to be fun and informative, and help women solve automotive mysteries through education.

"I'm so excited and really looking forward to the meetings, says Pamela Coman, one of the first CSI Club members and a Car-Buy-Her advisory board member. "I love the concept of Car-Buy-Her and the CSI Club because I know we will learn so much and as consumers we really need to be educated, especially as women."

Women can sign up online at [www.carbuyher.com](http://www.carbuyher.com) to attend monthly meetings and participate in the CSI Club. There is no fee for membership. Meetings are sponsored by local and regional automotive companies that are interested in helping educate women and decrease the incidence of automotive injustice.

Car-Buy-Her is an automotive marketing and consumer education firm that advocates for and enhances the experience of female auto consumers.

Sponsorship inquiries and more information can be obtained by calling 770-210-0726 or visiting the Car-Buy-Her website at [www.carbuyher.com](http://www.carbuyher.com).

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).