

Article about L.A. Auto Show Highlights the Stiff Competition among High-End Car Companies, Notes Luxury Line Auto Rental

Commenting on the recent article, the Los Angeles area car rental agency explains that the excitement and competition surrounding the auto show is surely a plus for the future of luxury cars.

Los Angeles, CA ([PRWEB](#)) December 23, 2015 -- According to an [article](#) published November 19th by The Detroit Free Press, auto enthusiasts who attended the recent L.A. Auto Show got a glimpse at many of the vehicles that will hit the market in the coming year, including many of the most popular luxury car models. The article also notes that, because California is one of the top states for luxury car sales, those in attendance were likely many of the same prospective customers that these luxury car companies are catering to. According to Los Angeles-area luxury car rental agency Luxury Line Auto Rental, whenever automakers are fighting for the eyes and attention of their customers, the customers are the ones who win the most.

From their experience renting luxury vehicles to high-end auto enthusiasts, Luxury Line Auto Rental says that they have learned that luxury consumers in particular value improvements and upgrades in vehicles from one model year to the next. They also note that the auto show is an ideal time for automakers to gauge the response of their most enthusiastic fans to the latest and greatest features and designs of their vehicles. Specifically, the article mentions brands such as Audi, BMW, Mercedes-Benz, Lincoln, Cadillac, Jaguar, and more, as those that used the opportunity to display their newest vehicles, and futuristic concept vehicles, to show attendees.

Luxury Line Auto Rental explains that the auto show also provides a rare opportunity for gearheads to actually get inside some of these world-class vehicles and get a feel for what it might be like to actually drive them. In fact, Luxury Line explains that, while a great number of their clients are those who need luxury transportation options during a vacation or business trip to Los Angeles, many more are local auto enthusiasts who rent the car for a weekend to get the experience of luxury, even if only for a short time. Yet, Luxury Line Auto Rental does add that they offer renters a weekly discount if they wish to spend more time in whichever top-tier vehicle they choose to rent.

Luxury Line Auto Rental explains that they take great efforts in making sure their vehicles are in the best possible shape, both mechanically and cosmetically, so renters get the showroom floor feeling every time they step into their rental. For more information about the specific vehicles in Luxury Line Auto Rental's fleet of high-end vehicles, or to make a reservation today, call the luxury car rental agency at 310-274-1000, or visit them online at www.LuxuryLineAutoRental.com.



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