

The 2016 Houston Auto Show Rolls into the Bayou City

Use just one ticket to see and drive 700 rides at the Houston Auto Show, January 27-31, 2016 at NRG Center.

Houston, TX ([PRWEB](#)) December 30, 2015 -- The 2016 Houston Auto Show is Texas' first opportunity to see the latest and greatest in automotive innovation, January 27 through January 31, 2016 at NRG Center. More than 700 of the newest model year import and domestic vehicles, concept cars and even classics, along with extreme dirt road kings, modified vehicles and ultra-luxuries, will all be on display, covering the entire 700,000 square feet of NRG Center, in a truly Texas-sized event.

The Houston Auto Show, produced by the Houston Automobile Dealers Association and presented by the Houston Chronicle, features 30-plus car makers and offers an opportunity to test drive more than 70 vehicles all in one place. Manufacturer participants include; Acura, Alfa Romeo, Aston Martin, Audi, BMW, Buick, Cadillac, Chevrolet, Chrysler, Dodge, Fiat, Ford, GMC, Honda, Hyundai, Infiniti, Jaguar, JEEP, Kia, Land Rover, Lamborghini, Lexus, Lincoln, Lotus, Mazda, Maserati, Mercedes Benz, MINI, Mitsubishi, Nissan, Porsche, Ram, Toyota, Scion, Subaru, Volkswagen and Volvo.

The newest additions for the 2016 show include a modified Camp Jeep with a dirt track, an interactive social media wall and more aftermarket vendors than ever before. This year's entrance includes an Extreme Off-Road Parkway, featuring vehicles with specialty adaptations.

“The Houston Auto Show is one of most anticipated vehicle events of the year for people interested in purchasing a new car or just admiring the beauty of the automotive industry,” said Wyatt Wainwright, president of HADA. “It is the only place car buyers can see, touch and drive the widest variety of vehicles without the pressure of buying today.”

Vehicle debuting at the Houston Auto Show that are just barely arriving to dealerships include:

- 2017 Ford Raptor
- 2017 Ford Escape
- 2017 Lexus GSF Sport
- 2017 Lotus Evora 400
- 2016 Nissan Sentra
- 2016 Nissan Altima

Attendees will also get a chance to admire the following brand new vehicles plus more:

- Alfa Romeo 4C Spider
- BMW i8
- Cadillac CT6
- Fiat Abarth
- Ford 2017 Super Duty Truck
- Ford Mustang Shelby GT350
- Hyundai 2017 Elantra
- JEEP Renegade
- Lamborghini LP700 Roadster

The Aftermarket Expo of the Houston Auto Show includes everything from the exotic to the extreme, from ultra-luxury to off-road and everything in between. New to the aftermarket areas this year is Canada's Campagna Motors, the world leader in three-wheel motorcycles and the creators of the T-Rex. EVS Motors, who cater to the most discriminating auto enthusiasts, will once again display one-of-a-kind dream cars fresh from their Performance Studio. MSR Houston returns with new partner, Fittipaldi Exotic Driving. Sports Car Club of America will display a Formula Mazda racecar and Allout Off-road will present a half million-dollar H1 Hummer on tracks.

For true admirers of automation, the Houston Auto Show will also exhibit more than 75 classic vehicles throughout the lobby of NRG Center and in a specialty section called 'Seldom Seen Classics.' This area includes rare finds such as the 1954 Kaiser Darrin, a 1957 Oldsmobile J2 and even a fully restored 1927 Model T "barn find."

The 2016 Houston Auto Show at the NRG Center is open daily, Wednesday, Jan. 27 through Sunday, Jan. 31. Show hours are:

Wed. – Fri.	Noon – 9:30 p.m.
Saturday	10:00 a.m. – 9:30 p.m.
Sunday	10:00 a.m. – 7:00 p.m.

Adult tickets are \$12 and \$5 for children 6 to 12 years old when accompanied by an adult. Coupons for \$2 off are available online and at participating Houston area new car dealerships. For more information, visit www.houstonautoshow.com.

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