

## **GlobalTranz announces Saia President and CEO Rick O'Dell as Keynote Speaker for the GlobalTranz 2016 Annual Agent Convention in Phoenix**

*GlobalTranz Announces Keynote Speaker for their 2016 Corporate Convention for Agency Owners to be held in Phoenix at the Talking Stick Resort March 2 - 4.*

Phoenix, AZ ([PRWEB](#)) January 14, 2016 -- This year's keynote speaker for GlobalTranz' annual Corporate Convention for Agency Owners will be Saia President and CEO Richard D. O'Dell whose leadership took the company from a midsized freight line with a market capitalization of \$280 million to a \$1.3 billion dollar company today.

"GlobalTranz is pleased to announce that Rick O'Dell, President and CEO of Saia, will be speaking at our annual convention this year," states Michael Bookout, CSO of GlobalTranz.

It is that leadership that is one of the main reasons why GlobalTranz chose Rick O'Dell as their headline speaker for this year's convention but it is not the only reason. Since the age of 25, O'Dell has worn many hats in logistics.

With a B.A. in Accounting and Business Administration from the University of Kansas, O'Dell began his career in 1985 with Yellow Corporation overseeing the company's cash management operations, bank relations, and forecasting. From there he went on to head the financial operations of WestEx (a subsidiary of Yellow Corporation) as CFO in 1995.

Three short years later, O'Dell was named President of SaiaMotor Freight Line Inc. Over his tenure Saia's market capitalization has soared to over \$1 billion dollars and continues to grow. "Saia maintains status as one of our top Carrier Partners year in and year out, and this is due in large part to Mr. O'Dell's solid leadership. Saia LTL Freight continues sustainability as an industry leader in technology, innovation, and market share under his direction."

On top of his proven track record for building a solid and sustainable business model, the business ideals of the leaders of both companies mesh perfectly. Just like GlobalTranz, Saia uses technology to push the envelope for what is possible in the freight logistics industry.

From shipment optimization to investments in a 4K vehicle fleet of fuel efficient trucks there is hardly a better person to speak to the hundreds of GlobalTranz agency owners, brokers, and top carriers who will attend this year's convention.

Attendees will hear how O'Dell was able to build one of the safest and most technologically advanced fleets of trucks in the country. He will also discuss how his companies strong focus on "uncompromising customer service" has led to the company's extraordinary success.

On average, Saia's employees remain with the company for at least eight years. That says a lot about a company that employs 8,500 people in a high turnover industry like logistics. That same focus drives each agency owner partnering with GlobalTranz.

Like Saia, GlobalTranz credits its partners with their continued success. This past November, [GlobalTranz was](#)



[named an ACE Awards recipient for the third year straight](#) as one of the fastest growing companies in Arizona. Their growth is directly related to their agency owners and brokers who uphold the highest standards for freight logistics in the U.S. and abroad.

Last year's convention held in Hollywood, FL was tremendously successful. It is a way not only to inspire GlobalTranz partners but to also reward them. This year the convention will be held at the Talking Stick Resort in Phoenix, AZ and looks to build on the momentum garnered from last year's event.

The convention helps agents and brokers network person-to-person and to enjoy a weekend at a top Arizona resort. The GlobalTranz Annual Agent Convention is open to all GlobalTranz Agency Owners, brokers, and industry partners and will be held from March 2nd through the 4th.

#### About GlobalTranz

[GlobalTranz](#) is a privately held, Phoenix-based logistics company specializing in freight management services including LTL, Full Truckload, Supply Chain Management, and Domestic Air/Expedited shipping. We focus on innovative technology and partnering with sales professionals that possess energy, insight and a fervent customer service mentality.

GlobalTranz has created a one-stop-shop for its customer base of over 25,000 shippers through providing Less-Than-Truckload, Full Truckload, Supply Chain and Expedited Services. In 2015, Transport Topics Announced GlobalTranz as the 14th Largest Freight Brokerage Firm in the US . The Arizona Corporate Excellence (ACE) Awards recently named GlobalTranz as the 13th Largest Private Company and 3rd Fastest Growing Company in Arizona during 2015. GlobalTranz is a leading company in the \$157 Billion Dollar third-party logistics industry, with annual revenue of \$400M+ and growing every year. Led by our Founder, Andrew Leto, GlobalTranz currently has 500+ employees and is growing rapidly.



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