

Supply Chain QA System Gains Mileage In Tire Industry Quality Assurance

Two major tire corporations expand GSQA® usage, enhancing their management of supplier material performance and specification compliance, resulting in more consistent and improved global quality assurance.

Downers Grove, IL. ([PRWEB](#)) January 18, 2016 -- EMNS, Inc. announces GSQA® expansion in the tire industry. As automobile use has matured, mileage-per-year has steadily climbed. As more tires are purchased to keep pace, owners give more consideration to the value they receive, balancing costs, performance, and longevity. While production methods evolve slowly, new formulations demand that manufacturers pay even closer attention to their suppliers. That includes the raw materials provided by current and new suppliers, so the companies can market successful products and stay competitive.

Recently, two major tire companies expanded their existing use of GSQA® for supply chain quality assurance (QA). That entails managing specification conformance along the supply chain which is never an easy task. It is at times ignored, until a problem shows up in the market place. Against the backdrop of fierce industry competition, an avoidable QA mishap may result in loss of competitive advantage, recalls, lawsuits or worse.

Both of the firms, in the U.S. and Japan, are expanding their efforts to achieve supplier QA accountability, to apply data-driven material variability management, and automated scorecarding. To that end, GSQA® provides online material specification collaboration, material spec validation before shipment, advance ship notification (ASN), e-COA®, and historical performance reporting, all in an online, Software-as-a-Solution (SaaS) service.

The SaaS service makes the inefficient, hit-or-miss, manual collection and analysis of certificates of analysis a thing of the past. These two tire manufacturers realize (as Goodyear has for close to 20 years) that supplier QA needs a proactive, dedicated application, best offered through a SaaS solution that is hosted outside the enterprise's own data centers, providing even greater security and protection.

Alternatives

Some companies try to solve this problem by using more people or more spreadsheets. Other companies ignore the risks of not having a comprehensive, full-time supply chain QA system. As an alternative, they rely on internal finished product testing, or worse “market feedback”, to identify quality control issues.

The Solution

Global Supplier Quality Assurance (GSQA®, <http://www.gsqa.com>) has demonstrated its ability to meet today's demands for higher levels of QA, leading these two firms to expand its use at their U.S. plants and foreign locations. This will include suppliers located around the world, all with online access to GSQA. Later phases will add modules, such as nonconformance and corrective actions management, regulatory certifications submittals and approvals, along with audit tracking.

About EMNS, Inc.: For over a decade, EMNS, Inc. has been a leading provider of quality solutions used in over seventy countries. GSQA® supplies our customers' operations, procurement and quality departments with actionable business intelligence, while supporting regulatory compliance. GSQA's multi-language, global data management increases quality visibility across manufacturer's plants and their supply bases. The result is improved performance, less material variability, increased productivity, consistent quality and improved safety of finished goods.



For additional information, visit our website below or call 1-866-GET-GSQA (1-866-438-4772).



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