

FreightPros Hires New Director of Sales

Erik Loeding takes the position at industry-leading Freight Brokerage

Austin, Texas ([PRWEB](#)) January 18, 2016 -- FreightPros, an Austin-based freight brokerage specializing in Less-Than-Truckload and Truckload shipping, announced they have hired Erik Loeding to be their new Director of Sales.

Loeding has over 15 years experience with the largest third-party logistics company in the world, where he sold large-scale solutions to clients, and became a global account manager. As Director of Sales he will refine the FreightPros sales strategies and processes, while providing leadership for the future.

“We are looking to build the very best sales team in the United States,” says Loeding. “That includes cultivating the incredible people we have here, while setting the industry standard for a quality freight experience.”

Loeding’s duties will include hiring, managing, and training the Inbound and Outbound FreightPros Sales Teams. He will also be in charge of establishing revenue targets, and using analytics and technology to further the growth of FreightPros in both the Texas and national markets.

"We're delighted to welcome an executive of Erik's caliber to the FreightPros team," said FreightPros President, Chris Clever. "Our company has experienced tremendous growth over the past few years as we've worked to build strong customer partnerships. Erik's substantial track record of driving sales growth and building productive teams should only accelerate the strong forward momentum we've built to this point."

“They have a great culture and believe in servicing each client with passion," says Loeding. "Who wouldn't want to be a part of that?"

FreightPros has been providing nationwide LTL and Truckload freight rates since 2009. Visit their website at <http://www.FreightPros.com>, or call at 888-297-6968 for more information.

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