

National Speedway Directory's Race Track Business Conference Continued Record Growth in 2015

Worldwide Racing Industry Leaders Convene at Daylong Event at PRI Trade Show

Wilmette, IL ([PRWEB](#)) January 14, 2016 -- Shared insights and intellectual engagement were the central themes during National Speedway Directory's fourth annual Race Track Business Conference at the Performance Racing Industry Trade Show at the Indiana Convention Center.

Speakers and attendees from across the United States, Canada, Mexico, United Kingdom, France, Italy, Switzerland, Germany, Australia, and New Zealand, gathered to discuss issues facing industry professionals.

Expert panelists debated topics on track safety, motorsports careers, oval tracks, race track sustainability, road courses, non-traditional events, facility redevelopment, driver development and media. Speakers included influential leaders such as: Scott Elkins – Motorsport Safety Foundation, Dr. Lynn Lashbrook – Sports Management Worldwide, Brett Root – IMCA, Jarrod Krisiloff – Indianapolis Motor Speedway, Mitch Wright – NCM Motorsports Park, Jim Liaw – Formula Drift – Dan Andersen – Andersen Promotions, John Doonan – Mazda Motorsports, Rick Benjamin – Carolina Productions, Ralph Sheheen – Turn 3 Media, Dave Despain – MAVTV, and Robin Miller – Racer Magazine.

The luncheon keynote was presented by Charlie Whiting – FIA - Director of Formula One. The respected race official, safety delegate, technical and logistical expert shared his vision on racing at the world's highest level. He also received a special recognition award for his contributions to the motorsports industry.

“RTBC-2015 was very exciting. An informed community was presented with topical sessions followed by interactive dialogue.” said Tim Frost, publisher of National Speedway Directory. “We appreciate the efforts of everyone who make this event happen.”

“We are pleased the Race Track Business Conference continues to provide a venue for track owners and promoters to discuss various outlooks on the state of the sport” said John Kilroy – Vice President - General Manager – of Performance Racing Industry. “The international participation of speakers and attendees provides a unique perspective of this global industry.”

Lyn St. James presented to Women's Sports Foundation Project Podium Leadership award to Dan Panoz – Delta Wing CEO. “He is recognized for his many contributions to women in automotive and motorports. Panoz founded the Women's Global GT Series in 1999, a road racing series open to professional female drivers – providing more opportunities for women drivers and more popular with the fans,” said Lyn St. James.

Daytona International Speedway received the “Outstanding Facility of the Year” award presented by National Speedway Directory and Track Guide. “Winning this award is a proud moment for Daytona International Speedway. The entire DAYTONA Rising project team has worked hard to make this dream become reality. We look forward to providing motorsports fans with an unique and enjoyable experience well into the future,” said Joie Chitwood, President of Daytona International Speedway.

Dan Robinson – General Manager – Lucas Oil Speedway - received the “Innovator of the Year” award presented by FuelTix. “This facility has been a leader in motorsports facility operation. Their multi-faceted

event calendar on both dirt and water is a favorite for both fans and participants,” said Dave Hutton – VP – FT.

A donation was made to the Women’ Sports Foundation – Project Podium on behalf of the speakers and attendees to support young racers overcome the business challenges unique to motorsports.

Support for RTBC – 2015 was provided by FuelTix, Race Monitor, H3R Human Resources, Rydin Decal, and American Racer.

There are preliminary plans for RTBC – 2016 to be held on Wednesday December 7, 2016. This will be just prior and in conjunction with the 2016 PRI Show, which runs from Thursday, December 8, to Saturday, December 10, 2015, in Indianapolis, Indiana.

Additional information can be found at www.racetrackbusinessconference.com or by contacting Tim Frost at twfrost@speedwaysonline.com or 847/853-0294.

About Race Track Business Conference

The annual Race Track Business Conference is presented by the National Speedway Directory (www.speedwaysonline.com) is an information source for the motorsports industry. Published annually since 1975, the publication lists information on tracks, sanctions, publications, museums, and race schedules. In addition, they are the developers of Track Guide, a mobile app for the iPhone and Android.

About Performance Racing Industry

Performance Racing Industry, (www.performanceracing.com) monthly business magazine, is recognized as “The Voice of Racing Marketplace.” Targeted at the racing trade, PRI connects manufacturers of racing products and technology with the distribution channels of retailers, builders, distributors, and teams. The PRI Show is the world’s largest auto racing trade show.



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