

Midwest Motor Express Names DDC FPO as New Billing Partner, Cuts Inhouse Processing Costs and Challenges

Top 30 LTL carrier partners with freight-focused division of The DDC Group to enhance back office productivity

Evergreen, Colorado (<u>PRWEB</u>) January 18, 2016 -- Midwest Motor Express, Inc. (MME), a preeminent less-than-truckload carrier based in Bismarck, ND, has announced a new partnership with DDC FPO, the world leader in freight process outsourcing, to streamline its billing process in order to achieve reduced costs, improved accuracy, production scalability and human resource stability.

MME has been in business since 1918 and operates in 16 states. Like many leading carriers in North America, the company has experienced the common staffing issue of unreliable production capacity, leading to slow output, exorbitant errors and artificial wage increases. The competitive hiring environment fueled by the Baaken oil exploration boom and its ensuing build-out led MME to seek out a stable solution to their employment and production challenges.

"DDC provided a one-source solution to these challenges," said Marlin Kling, president of Midwest Motor Express. "Their industry references are impressive, but most importantly, they are providing a service that is delivered with greater accuracy and less expense than we could achieve internally."

DDC FPO, a division of global business process outsourcing provider The DDC Group, specializes in the digitization, capture and processing of bills of lading, invoices and other critical documents for the transportation industry. Once this project began, DDC FPO quickly recognized the similarities between MME's dilemma and that of other carriers.

"The formula has proven to work time and time again with our LTL carrier partners," said Chad Crotty, vice president of sales for DDC FPO. "Midwest Motor has been aggressively positioning themselves for sustained growth by making discernible process changes, which will set them up for continued success in the years to come."

About Midwest Motor Express, Inc.

Bismarck, ND-based Midwest Motor Express (MME) was founded in 1918. Today, MME employs 800 employees at 32 service centers in 16 states in the Midwest and Great Northwest. Through marketing partnerships and industry alliances, MME and their international logistics division, MME Global Lines, have the resources to provide seamless shipping throughout the world, including the United States, Canada, Europe, Asia and the Pacific Rim. To learn more, visit: www.mmeinc.com/.

About DDC Freight Process Outsourcing LLC

DDC FPO is a division of The DDC Group. The DDC Group has been custom-designing and implementing business process outsourcing (BPO) solutions since 1989. With operations across North America, Europe and Asia-Pacific, DDC's 3,500-strong staff delivers services in over 40 languages with ahead-of-the-curve industry standards. The DDC hybrid service delivery model equips DDC's world-class clientele with strategic BPO solutions fundamental for each organization's future profitability. For more information, visit: http://www.theddcgroup.com/fpo.



Contact Information
Madison Jordan
The DDC Group
http://www.theddcgroup.com/
+1 3036740681 Ext: 101

Online Web 2.0 Version

You can read the online version of this press release <u>here</u>.