

## **Washos Launches Cozy, a Special Package for Winter Time**

*Los Angeles-based Tech Startup Washos is launching a new offer to help its customers keep a car clean during the rain and the cold season.*

Los Angeles, California ([PRWEB](#)) January 25, 2016 -- Washos, the leading tech startup in mobile car cleaning is announcing the launch of a new offer named Cozy. It's a limited time package focused to the interior of the car. It has been crafted by the product team of Washos to respond to the special winter conditions currently affecting California.

The cozy costs \$40 and includes all techniques to clean, protect and sanitize the interior of any car. It will take approximately 1 hour to be delivered and will leave the interior with a perfect sensation of coziness and warmth. An ideal treatment to stand rain and cold.

“We have been talking to a lot of our customers who really wanted us to find a smart solution for the winter” said Bertrand Patriarca, Co-founder of Washos. “As always, we design our products based on our customers’ feedback and build them to meet their needs.”

Like it is the case for any other Washos package, the customer can add any option to the cozy, like the exterior wash or some advanced detailing features like the plastic dressing. Customers are also free to keep on booking the classic packages Lavish, Reveal and Outright still available on the iOS app and on the website. Before launching this new package, the Washos product team spent a lot of time working with their detailers to guarantee the quality of the supplies used and the outcome. “We always do that when it comes to launching a new offer. Our detailers are completely involved in the creation process as they are responsible for the perfect execution of the job” added Kevin, co-founder in charge of the operations.

“We expect a lot of bookings from our recurring customers but also from new clients” stated Bertrand. As a tech company, Washos has the ability to create and launch new products very quickly and is very flexible thanks to its loyal and experienced vendor base. Most of its competitors offer only one or 2 services and are not make their portfolio flexible to respond to specific weather conditions for example.

Cozy will be available as long as rain and unstable weather will strike California and may be replaced by a new temporary package who will be a perfect fit for spring. In the meantime, Washos clients will enjoy this package available on the website or on their smartphone through the Washos app.

About Washos, Inc.

Washos is a Los Angeles-based startup which delivers car wash and detail via an app and a website. The company provides the service via an automated dispatch system, routing the best detailers directly to the consumer within 2 hours. Washos currently serves more than 1000 bookings per months in Los Angeles County and most areas in Southern California. For more information, please visit <http://www.washos.com>



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