

Prefix Corporation Chooses Barrett-Jackson Event for the First Public Showing of New Minotaur Truck

Guests of the high-profile automotive event in Scottsdale get a chance to experience the Minotaur RAM1500 up close and personal with a white-knuckle off-road course called the Minotaur Experience.

Scottsdale, AZ ([PRWEB](#)) January 26, 2016 -- The Minotaur RAM® 1500 truck is a custom conversion offered from the Performance division of Michigan based Prefix Corporation®. This month, Team Prefix will demonstrate the vehicle's off-road capabilities on a test-track, being constructed within the Barrett-Jackson grounds. Baja race driver, Kent Kroeker will pilot the truck around the course with wide-eyed passengers getting a chance to experience the race-inspired beast first hand. Kroeker drove the Class 8 race version of the Minotaur RAM to an impressive finish at last month's grueling Baja 1000 competition in Mexico. The actual race Minotaur will also be on display.

Barrett-Jackson, The World's Greatest Collector Car Auctions®, will auction an impressive group of collectible cars during the company's nine-day 45th Anniversary from Jan. 23-31, 2016, at WestWorld of Scottsdale. Covering over 30 acres, the event boasts over 200 displays that include a variety of exclusive merchandise, dozens of food and beverage options, Auto manufacturer ride and drive opportunities, and of course... nearly 2000 extraordinary vehicles that will cross the auction block

The Minotaur RAM truck conversion is now available at a growing number of Dodge and Chrysler dealerships authorized as Prefix Performance locations. The truck was engineered from a Baja racing heritage, designed from the same DNA found in championship desert race trucks. The aggressive stance of the vehicle is enhanced by the wide fenders that integrate perfectly into the new low profile front fascia. Going way beyond a simple lift-kit, Minotaur uses the race-proven KORE® Tactical Series suspension with custom designed FOX® 3" internal bypass racing shocks, providing the truck with an impressive 14" of suspension travel. This highly engineered system improves the overall vehicle stance for greater handling and stability at high speeds, making it both off-road capable as well as very comfortable on the highway. Buyers can choose from a variety of available accessories to personalize the vehicle to their individual style, including a custom paint option that allows for any color you can possibly imagine. There is even a 475HP, 392 HEMI upgrade available.

Prefix Corporation began in 1979, developing innovative design and engineering solutions for the automotive industry. Today, the company operates six Midwestern facilities and has become a single-source American manufacturing, prototype, and concept vehicle solution, with wide ranging capabilities that support aviation, automotive, motion picture, and other industries. You can follow Team Prefix on social media as they post photos and video LIVE from this year's Barrett-Jackson event.



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You can read the online version of this press release [here](#).