

## A NEW AND UNIQUE WAYTO DISCOVER SAN FRANCISCO - THE ULTIMATECITY TOUR

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San Francisco, CA, September 2, 2000 - Show and Tell Tours, Inc.

The Ultimate City Tour is a new way to discover San Francisco. Now, visitors to San Francisco can tour at their own pace, stopping whenever, wherever and for as long as they like - all with the benefit of a narrated tour. Show and Tell Tours, Inc. has introduced an audio cassette tour to guide visitors along San Francisco's 49-Mile Scenic Drive. The narrative and map lead visitors to the Golden Gate Bridge, Chinatown, Fisherman's Wharf, Golden Gate Park, Union Square, and many of the city's famous sights, offering interesting narrative along the way.

According to Kirti Schoener, President of Show and Tell Tours, Inc., visitors using a vehicle in the city need no longer worry about conforming to scheduled bus tours, or rushing at a particular sight. "The Ultimate City Tour' can be used at any time, as a way to introduce oneself to the city, or as a guide throughout the stay. It is ideal for use during inclement weather; for families with young children - that may need extra flexibility; and for any visitor who wants to set the pace of his or her visit." The narrative is available in English, German and Japanese and can be purchased at various outlets in San Francisco for \$10.95+tax.

The American Automobile Association has selected 'The Ulitmate City Tour' as a suggested attraction for its 2001 California TourBook.

Contact Show and Tell Tours, Inc. at: (650) 219-8029, or visit their website at www.ultimatecitytour.com



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## Online Web 2.0 Version

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