

Automotive Consumer Website LeaseGuide.com Offers Car Leasing Guide

(<u>PRWEB</u>) September 24, 2000 -- Atlanta - September 21, 2000 - LeaseGuide.com (<u>www.leaseguide.com</u>) announces the newest version of its Lease Guide, a comprehensive online guidebook to leasing for U.S. and Canadian automotive consumers. The Lease Guide contains how-to instructions, expert advice, payment calculators, questions-and-answers, and links to informational websites that help consumers understand everything they need to know about leasing.

Although a third of all new car and truck acquisitions each year (U.S.) are leases, most automotive consumers lack a basic understanding of the leasing process and how to negotiate a good deal $\hat{A} \square$ or avoid a bad deal. LeaseGuide.com was created to address that need and become the one-stop portal for consumers who are considering leasing or are already leasing.

LeaseGuide.com is ranked as the most popular consumer car leasing information site on the Web, according to Direct Hit (www.directhit.com) and Ask Jeeves (www.ask.com). The ranking is based on how often users select the site when searching for car leasing information, and how long they remain on the site, which is an indicator of the usefulness of the site's content.

For more information, visit the LeaseGuide.com website at: http://www.leaseguide.com/index2.htm

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Online Web 2.0 Version

You can read the online version of this press release here.