

Turning Tragedy into Triumph on the Web

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([PRWEB](#)) January 2, 2002 -- Albuquerque, NM---January 2, 2002—When Tony Keeler's brother was in a terrible accident sustaining a massive head injury earlier this year, he thought his whole world was caving in. However, Mr. Keeler was able to turn all of the pain and anguish into a humorous website that is gaining in popularity worldwide. Average Joe Shmoe (www.averagejoeshmoe.com) is taking the web by storm offering humorous articles, joke of the day, and plans for an interesting contraption called a Potato Cannon.

In October of this year, Tony Keeler's brother was in a terrible motorcycle accident that resulted in massive head injuries, an extensive stay at a trauma center, and an incredible amount of rehabilitation, which is ongoing. Seeing the opportunity to help friends and relatives stay up to date, Mr. Keeler put up a website with pertinent information on his brother's condition. After hearing repetitively how good his web skills were, He decided to give the commercial side of the web a try. —Everyone kept telling me how good my web skills were, so I thought I'd give it a try and put up a site that mirrors my brother's sense of humor; Sort of a tribute to him.— Mr. Keeler said of his venture.

And if humor is what you are looking for, humor is what you will find at Average Joe Shmoe (www.averagejoeshmoe.com). Specializing in humorous articles and jokes of the day for the Saturday Night Live enjoying humorist, he also offers over thirty arcade style games that can be played right on the site. And if all of that humor is not enough for you, he also offers plans for a contraption called a Potato Cannon, which is somewhat of a mortar type cannon using a potato as a projectile. When asked why he would offer plans for a Potato Cannon, Mr. Keeler stated, —My brother had made one a few years back as a novelty item, which we all thought was quite humorous. I thought in keeping with his sense of humor, it would be something he would like others to be able to laugh about too.—

Whether it is the humor, or just the curiosity of finding out how one can launch a household dinner spud into orbit, Average Joe Shmoe is the site of the year to visit and keep an eye on. Early in the new year, Mr. Keeler plans to expand into a product line that will be a must for all web humorists. —We plan on offering some very humorous t-shirts, mugs, and some funny gift ideas so come back often.— He stated.



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