



## **eMax Holdings Corp, and C. Trade Group, Inc. Form a Strategic Alliance**

Springfield, TN ([PRWEB](http://www.prweb.com)) January 6, 2006 -- eMax Holdings Corp. (OTC: EMXC), announces today it has formed a strategic alliance with C.Trade Group, Inc. (<http://www.ctradegroup.com>)

C.TradeUsa, Inc., is a privately held company, which has many National and International relationships, is part of the C. Trade Group of Companies. The C. Trade Group of Companies has extensive holdings in the United States as well as in China, Latin America, Greece, and Bangladesh. C. Trade's portfolio of companies specializes in biotechnology, hydrocarbon remediation, water remediation, and automotive consultation services.

C. Trade Group, Inc.'s President, Nick Kontonicolas, is an experienced, well seasoned professional investor and corporate development Banker. He constantly seeks out new and revolutionary technologies which can be neatly integrated within his network. His involvement with water remediation using ozone, and with hydrocarbon cleanup technology for use in ground water and petroleum spills, both work synergistically with each other. The Group's newest technology is a process utilizing natural fibrous plants such as Kenaf or Jute to produce biodegradable plastic pellets. These natural fiber composites have no glass or petrochemicals in their production. These pellets will then be used to produce plastic products for the automotive and consumer markets. With this technology, all the plastic parts in an automobile such as a door panel or dashboard can now be easily recycled. The Group is presently negotiating to build such a plant in Northern China and Canada.

Military Resale Group, Inc., (OTC:MYRG), (<http://www.myrg.net>) one of C. Trade Group's most recent endeavors, is on track to continue its ten-fold revenue growth in the traditional distribution business. MYRG financials went from \$750,000 – \$7.6 million in 2004, with estimated sales in 2005 of \$5.3 million. MYRG is continuing its aggressive expansion of its product lines and is focused on many business opportunities. The current bases they serve is Ellsworth AFB, F.E. Warren AFB, Fitzsimons, Ft. Carson, Peterson AFB and the USAF Academy, which represent over \$150 million in annual sales. MYRG is planning to reach 10% market penetration shortly. C. Trade Group is working on deploying this successful formula in the Northeastern United States. In this region MYRG will service 12 additional commissaries along with the 6 in the Colorado area bringing the total to 18 commissaries.

eMax Holdings Corp., (<http://www.emaxcorp.com>), is a diversified holding company investing in multimedia, entertainment, communication, broadcasting, high-end technologies, and real estate and finance industries through three corporations. eMax Holdings Corporation holds stock interest in Spider Technologies, Inc., EntertainMax Worldwide, Inc. and Gold Rush Investments Corp.

This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, which are intended to be covered by the safe harbors created thereby. Investors are cautioned that all forward-looking statements involve risks and uncertainties, including, without limitation, the future press releases of EMAX.

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