



Happy Camper Discount RV Club Introduces Unique CD Rom for Recreational Vehicle Travelers, and Free Web Site Features for Campers

Happy Camper 50% Camping Club introduces the first-of-its-kind "RVFun-on-the-Go" CD Rom, along with free web site features for the RV (recreational vehicle) community. The CD is sold alone, or with membership, and includes a free trial membership to the discount club.

Monroe, LA ([PRWEB](#)) January 6, 2006 -- Happy Camper Discount RV Club introduces a unique CD Rom for recreational vehicle (RV) travelers to kick off its new year. The interactive CD offers campers dozens of computer-based tools for camping, plus a 30 day free trial membership to the 50% club.

Happy Camper Club offers half-price camping to its members, and saves RVers 50% on the nightly rates at campgrounds across the USA and Canada. The participating RV parks give the discount to members of the club in exchange for free advertising at the Happy Camper web site, and in its national directory of campgrounds.

The new CD Rom will be marketed as a stand-alone product, featuring the complete discount camping guide, a 30 day trial membership to the club, recipes, 5 games, camping tips e-books, and a sampler of RV safety articles from RV Education 101. Entertainment features also include classic RV essays by Chuck Woodbury of RV Travel, and online bonuses are included, giving RVers a free trip planner, a fun game site, access to the RV Lotto game (a free game offering RV prizes weekly and sponsored by the Circle of Trust RV Family), and many other links to money-saving web sites for RV campers.

The CD Rom retails for \$14.95 to the public, and can be added to new membership orders for a discounted price of \$9.95. Anne Pierson, club president, describes enthusiastic reviews from early pre-orders; "Campers enjoy software that is customized to their interests, and there isn't much on the market that gives an RV great information, plus fun things to enhance camping. Our CD was created at our members' request; then we just expanded on the idea of having our camping guide on a CD, enlisted the help of some great RV companies, and the next thing we knew - we had a toy for RV travelers to enjoy, and a new way to help RVers learn and save. We were out of our initial stock within the first two weeks, and we're looking forward to seeing the CD sold throughout the RV industry in coming months."

Happy Camper's newly-designed web site showcases features that enhance the use of the CD; including dozens of free features for RVers, both members and non-members. An RV classifieds section has been added, a free trip planner with campground locations included in the routes, an RV forum for campers to use to exchange information, and even a games area. For complete information and CD ordering information, contact Happy Camper Club at 866-677-6453 or visit the web site at <http://www.camphalfprice.com>

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Online Web 2.0 Version

You can read the online version of this press release [here](#).