



Autoshopper.com Announces Expansion of Publishing Representation Offering, Thanks to a New Agreement with Autobytel for 2012

Autoshopper.com is significantly expanding its publishing representation offering, thanks to a new agreement for 2012 with Autobytel, a leading provider of lead solutions for auto shoppers. This agreement brings more value and investment to the Autoshopper.com site, and will broadcast quality listings to a national audience.

Orlando, FL ([PRWEB](#)) January 02, 2012 -- [Autoshopper.com](#) is pleased to announce that it is significantly expanding its publishing representation offering, thanks to a new agreement for 2012 with Autobytel, a leading provider of lead solutions for auto shoppers.

This agreement brings the more value and investment to the autoshopper.com site, and will broadcast quality listings to a national audience. Consumers and Auto dealers will have a synergistic initiatives with both companies working together, Autoshopper.com has been recognized for its use of dealer-oriented architecture (DOA), mastering inventory management, social sales, dealer websites, blogs and real-time mobile app inventory up loader

About Autoshopper.com

[Autoshopper.com](#) has a 34 year rich history in print and web media and is the parent company to many valued businesses, providing technology, and Web Solutions, including Autoshopper Magazine and Autoshopper.com website, which is an online site with over one million vehicles and at least 12,000 auto dealers. They have best in class print publications and web sites for consumers. By catering to consumer needs it allows them control of their shopping and buying experience.

About Autobytel

[Autobytel Inc.](#), is an online leader offering consumer purchase requests and marketing resources to car dealers and manufacturers and providing consumers with the information they need to purchase new and used cars, pioneered the automotive Internet when it launched autobytel.com in 1995. Autobytel continues to offer innovative products and services to help consumers buy, and auto dealers and manufacturers sell, more used and new cars. Autobytel has helped tens of millions of automotive consumers research vehicles; connected thousands of dealers nationwide with motivated car buyers; and helped every major automaker market its brand online.

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Online Web 2.0 Version

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