PRWeb^{*}

Internet site helps make holiday driving safer

(PRWEB) December 18, 2000 -- RateMyDriving.com

Click on to the first ever web-only reporting motorist monitoring system.

RateMyDriving.com is a one-of-a-kind driver monitoring service which provides comprehensive commercial as well as family, and teen programs that help save money and lives. For \$24.95, subscribers are provided with RateMyDriving.com bumper decals with unique ID codes for each vehicle signed up. Motorists can file reports on the site directly from their car on a wireless internet cellphone (JTJTJT or 585858), or computer by referencing the decal's ID number. Reports identify the time and place of the incident and describe what happened. The reporter can leave their name, phone number and email address or remain anonymous. Employers or parents review the e-mailed reports with drivers and can head off problems by coaching them on behavior or take disciplinary measures if warranted.

It's a life-saving tool for the upcoming holiday season.

For parents, RateMyDriving.com offers peace of mind (not to mention saving money in insurance costs!) It also provides teens with a face-saving reminder to resist peer pressure and encourages them to drive responsibly. For frustrated drivers it offers a way to steer the rage off the road.

According to a Dec. 1998 report in the Florida Insurance News, The Hanover Insurance Company Inc. tracked 445 vehicles in 11 fleets before and after implementing diver-monitoring programs. Hanover's study reported a 23 percent reduction in accidents and a 52 percent reduction in claim dollars. The company is now strongly encouraging their customers to use the program.

For more information on this exclusive system, contact: Mark Glode: 310/358-5020 markg@ratemydriving.com



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Online Web 2.0 Version

You can read the online version of this press release here.