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Trucking Resources Company Takes the Lead in Viewer Content.

(PRWEB) October 6, 2000 -- Phoenix AZ -

A trucking resources company based outside Phoenix Arizona has taken the lead again with viewer content that is relevant to today's truckers. MasterPlan Trucking Resources or <u>www.masterplantrucking.net</u> has had their job cut out for them since the companies launch in 1998 when just a handful of similar websites were offering just "the run of the mill information "says ; Mike Faram the companies founder. "All other Trucking resources websites had been offering the same concepts like, jobs available,weather,truck stop locations ect. Well MasterPlan has always taken it one step further by offering, the only Trucking website of it's kind to offer the largest trucking statistics available to the general public as well as an Airline directory which lists nearly all world airlines, and just recently teamed up with NORRA to offer our viewers with LIVE satellite images that are updated every 15 minutes on our Home page". Mike adds, "We have been developing a great relationship with large Corporations over the past few years and decided to team up with StarCraft a major Trailer Manufacturer and give a New Starcraft eagle flatbed Trailer away (Valued at over \$25,000) at the upcoming GATS Truck Show in Dallas Texas this November 18th."

MasterPlan Trucking Resources has no plans to slow down on the development of new ventures that keep their viewers coming back for more.

For more information about the Starcraft Trailer Contest and other valuable resources dealing with the U.S. and Canadian Trucking Industry, visit their website at <u>http://www.masterplantrucking.net</u> or call MasterPlan at 888.355.9816 or

Email them at marketing@masterplantrucking.net



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