

Buffalo Chip® Sweepstakes to Give One Winner the Ride of Their Life

The Buffalo Chip's 2016 Sturgis Rider Sweepstakes offers anyone over 18 the chance to ride away into the sunset on an EagleRider Motorcycle vacation adventure of a lifetime, or win one of 14 Club EagleRider Memberships.

Buffalo Chip, SD ([PRWEB](#)) February 04, 2016 -- The [Sturgis Buffalo Chip®](#) has partnered with [EagleRider Motorcycles](#) to give one lucky winner the ride of his life through the Buffalo Chip's annual Sturgis Rider® Sweepstakes. An extraordinary guided motorcycle vacation for two through the stunning desert Southwest is the prize that's up for grabs, and the winner will lay his or her claim to it on the Buffalo Chip's main stage during The Largest Music Festival in Motorcycling™. In addition to this grand prize, the sweepstakes will award a Club EagleRider Membership that includes a free motorcycle rental each month, to 14 winners throughout the year. The 2016 sweepstakes offers anyone over 18 the chance to ride away into the sunset on this vacation adventure of a lifetime. Entering the sweepstakes is easy and can be completed by filling out the form online at [BuffaloChip.com](#) or at participating Sturgis Rider Friendly Establishments™.

The grand prize winner and a companion will ride over 1,000 miles through solitary deserts, vibrant cities, deep canyons and high mountains, generating miles of memories not soon forgotten. The guided trip includes accommodations, gear and the use of a motorcycle from EagleRider's stable. The eight-day/seven-night ride will originate in Los Angeles, crossing Bryce Canyon, Monument Valley and the Grand Canyon before arriving in Las Vegas.

“This trip offers someone the opportunity to cross off a bucket list item, an epic motorcycle trip of a lifetime,” said Rod Woodruff, President of the Sturgis Buffalo Chip. “One person is going to win this ultimate Sturgis Rider Sweepstakes prize package on the Chip's main stage in front of thousands and have an amazing story to tell.”

In addition to the top prize vacation trip, two winners will be chosen each month, beginning in January, to receive a Club EagleRider Membership. Each membership offers the winner access to a fleet of cruisers, dual sport bikes, dirt bikes and ATVs and includes 13 free rentals to be used over a one-year period. Benefits also include many discounts, invitations to events and rallies, and free access to the Club EagleRider concierge. A total of 14 winners will be chosen to receive a free membership.

“The Southwest Motorcycle Tour is EagleRider's best-selling vacation and has been for many years,” said Shawn Fechter, Vice President of EagleRider Motorcycles. “We're excited to give away an exceptional motorcycle adventure to the winner of the Chip's sweepstakes this year. There is no doubt they're going to have the ride of their lives. This is one of the coolest programs out there for riders.”

Those interested in winning this special prize package can register both at [BuffaloChip.com](#) and at participating Sturgis Rider Friendly Establishments™. The Sturgis Buffalo Chip will randomly select eight finalists to appear on its main stage on Wednesday, Aug. 10, 2016, where one will be awarded the ride of a lifetime in front of thousands of Sturgis Buffalo Chip concert goers.

About The Sturgis Buffalo Chip

The Sturgis Buffalo Chip® is the Largest Music Festival in Motorcycling®. It is the world's first and leading entertainment destination for the motorcycle enthusiast. Established in 1981, the venue's high-profile festival,

known as The Best Party Anywhere™, remains one of the world's most televised and longest running independent music festivals. Guests from all 50 states and 22 countries have the freedom to party and play while experiencing world-class concerts, outrageous events, moving freedom celebrations, thrilling powersports and more. Located three miles east of Sturgis, SD on 600 creek-fed acres, it offers eight stages of entertainment, a swimming hole, bars, mouth-watering food, showers, cabins, RVs, camping and more to visitors traveling from all corners of the world. The Chip's concerts are free with camping. More details are available at www.buffalochip.com.

ABOUT EAGLERIDER

Pioneering the motorcycle rental concept in 1992, EagleRider has since extended its branches to become a motorcycle experience industry giant offering services of all kinds to assist and empower motorcyclists and travelers worldwide. Whether you simply would like to try out the motorcycle of your dreams or go on a great adventure in the self-drive and guided tours offered from any one of our beautifully located 100+ locations across the globe, EagleRider offers the world's favorite brands including Harley-Davidson®, Indian®, Honda® and BMW® in motorcycles as well as Scooters, Dirt Bikes, and ATV's. We also provide motorcycle service, parts, and accessories in addition to a vast array of solutions for individuals as well as dealers that are looking to buy and/or sell their bikes. www.eaglerider.com



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