

Black Rhino Introduces Heavy Duty New Truck Wheels Aimed at Tuners, Off Roaders and the New CUV Segment, Too.

Distinctive new Tanay alloy wheels are available in sizes from 17 to 22 Inches and in three innovative new finishes

Brea, CA ([PRWEB](#)) February 10, 2016 -- Black Rhino Wheels (<http://www.blackrhinowheels.com/>) has achieved renown as a manufacturer of heavy duty alloy wheels engineered for the muscular trucks and SUVs preferred by off road enthusiasts, as well as the great looking and often quite oversized wheels sought by truckers more at home in the urban jungle. The company's newest wheel design, the Tanay, is available in variations to appeal to both segments as well as the highly popular new Cross Over Utility Vehicle (CUV) segment. Tanay Truck Rims (<http://www.blackrhinowheels.com/off-road-wheels-rims-tanay.php>) are named after an area of the Philippines that has rugged terrain.

Catering to such a broad swath of the truck and SUV wheel marketplace requires that Tanay [off road wheels](#) be available in a wide range of sizes and in precision fitments to fit all the most popular trucks and SUVs. Tanay diameters start at 17x9 and include an 18x8 spec to fit the Mercedes Sprinter van and CUVs such as the Juke, Renegade, CrossTek, HR-V, Trax and other emerging compact trucks. Larger sizes, including 18x9, 20x9, 20x10 and 22x10 are engineered for domestic and imported trucks and SUVs, including newer Chevy Colorado, GMC Canyon, Dodge Durango and Jeep Grand Cherokees. To promote precise, adapter-free fitments, Black Rhino Tanay wheels are manufactured in seven different 5, 6 and 8 lug bolt patterns, and in positive, neutral and negative offsets to meet the varying needs of different truck and SUV applications.

“The entire Black Rhino product lineup is comprised of rock-hard alloy wheels that truck and SUV owners can rest assured are up to the task of both on road and off road deployments,” observed Terence Scheckter, Black Rhino president. “That requirement met, our dealers tell us that it is our aggressive designs and progressive finishes that are the deciding factor for customers choosing the Black Rhino brand,” Scheckter added.

Design and finish figure large in the new Tanay's appeal. Tanay wheels feature six beefy paired spokes, a deep-set center hub with an aggressive center cap and a lip accented with bright aircraft-type fasteners. It's available in three highly exclusive finishes, including silver with a bright machined face, matte black with a graphite lip and matte black with machined spoke and dark tint.

The newly refreshed Black Rhino website, at <http://www.blackrhinowheels.com/>, enables truck and SUV owners to experience what Tanay [truck wheels](#), and all Black Rhino designs, will look like on their vehicle. This is made possible by the ingenious “Wheel Configurator” tool, which enables shoppers to pull up an image of their year, model and color truck or SUV and “try on” each of the available Black Rhino models and finishes. Additionally the new website enables users to sort through the entire Black Rhino product line by vehicle, wheel size, construction methodology, style, design or finish. Wheel descriptions provide a full technical summary for each wheel.

In the website's “Explore Black Rhino” section found at <http://www.blackrhinowheels.com/explore/>, the Technology and Company pages permit prospective customers to learn more about Black Rhino, the company, and to peruse the Customer Gallery of photos uploaded by actual customers of their vehicles outfitted with Black Rhino [off road wheels](#). New customers are encouraged to upload their own photos to show off their vehicle newly fitted with Black Rhino wheels. The company's website includes helpful dealer locator tools, by



zip code in the United States, internationally or by calling 1-888-766-7775. The website also features dealer support tools, including online access to the inventory in Black Rhino's new 155,000 sq. ft. headquarters in Brea California. For dealers, wheels can be ordered on the website and orders received by 4pm ET are shipped the same day.



Contact Information

Josh O'Meara

Black Rhino Wheels

<http://www.tsw.com>

+1 1-888-766-7775

Online Web 2.0 Version

You can read the online version of this press release [here](#).