

## **Garavel Subaru of Norwalk, CT Receives Consumer Satisfaction Award from DealerRater**

*Garavel Subaru of Norwalk earns DealerRater.com's prestigious Consumer Satisfaction Award for the second year.*

Norwalk, CT ([PRWEB](#)) February 11, 2016 -- Garavel Subaru (formerly Georgetown Subaru) of Norwalk has been awarded a 2016 DealerRater Consumer Satisfaction Award for the second year. DealerRater is a consumer review site featuring more than two million dealer reviews, read by more than 14 million car shoppers. The Consumer Satisfaction Award is given to the Top 10% of franchise dealerships who consistently provide exceptional service to their customers.

Awards are given based on the dealerships DealerRater PowerScore™, as well as all U.S. used-car and Canadian (new and used) car dealerships that receive at least 25 annual reviews and maintain an average PowerScore™ rating of 4.0 out of 5.0. The PowerScore™ is determined using a Bayesian algorithm that factors the dealership's average DealerRater consumer rating and the total number of reviews written about the dealership during the 2015 calendar year.

DealerRater allows car shoppers to learn from their peers which dealership provides stellar service. By posting reviews, consumers can even learn if there are specific employees who go above and beyond to ensure satisfaction. The Consumer Satisfaction Award is one way for online shoppers to instantly recognize quality customer service regardless of brand or region.

“Car buyers are spending more hours researching vehicles online, so it's important to us to have our service recognized as the best it can be.” stated Paul Garavel, Owner/Dealer Principal at Garavel. “Our first goal is customer satisfaction, the fact that our customers post positive reviews for other consumers to see allows us to do what we love.”

### About Garavel Subaru

With 20 years of automotive experience in the northeast market, Paul Garavel opened the doors of Subaru of Wilton in early 1997, eager to sell and service some Subarus. In the spring of 2005 the dealership was moved to Norwalk and became Georgetown Subaru. In October of 2012 it became Garavel Subaru. Today, the success of Garavel Subaru has led to sales growth with support from a professional sales and service team and the expansion of the dealer showroom, and an expanded website at [www.GaravelSubaru.com](http://www.GaravelSubaru.com).

### About DealerRater

Founded in 2002, DealerRater is the world's leading car dealer review website with more than two million service and sales reviews across 41,000 U.S. and Canadian dealerships, including a national network of more than 5,600 Certified Dealers. More than 14 million consumers read DealerRater content across the Web each month. By offering a product suite that allows qualified dealerships to manage reputation and achieve higher SEO rankings, DealerRater supports new lead generation by growing online presence.



**Contact Information**

**Thomas R. Mercer**

Garavel Subaru

<http://www.garavelsubaru.com>

+1 (203) 992-4605

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