

Motorcycle Legend Eddie Mulder, Ambassador for British Customs Weekend Projects, to be Honored at The One Motorcycle Show

Motorcycle Legend Eddie Mulder Reviews New Modern Classic Motorcycles from BMW and Ducati at Custom Motorcycle Show, Supports the Motorcycle Community Through BC Weekend Projects

Los Angeles, CA ([PRWEB](#)) February 10, 2016 -- [Eddie Mulder](#) is a legend. Mulder was a motorcycle racer from the 60s and 70s, Hollywood stuntman who worked with figures such as Clint Eastwood and Evel Knievel, custom performance motorcycle builder, and currently puts on Eddie Mulder's West Coast Dirt Track Series, the largest motorcycle dirt track race on the West Coast graciously supported by Mark and Randy Zimmerman, among others. Mulder was invited as a guest of honor for [The One Motorcycle Show](#), an underground custom motorcycle show in Portland, OR, and is supporting the motorcycle community through [British Customs' Weekend Projects](#). Alongside many community members, he will be sharing his rich experiences about the time-honored belief in working on one's own motorcycle and personalizing it with one's own tools.

"The One Moto Show takes me back to the glory days," Mulder stated. "People taking raw machines and making something beautiful out of them. The builders at this show do it the same way we used to, and are proudly carrying the torch of our important heritage forward."

Mulder remarked that, "BC Weekend Projects is about deepening a culture of doing things yourself, appreciating [heritage](#), and encouraging community involvement. It's about sharing experiences with others, and giving back to the greater community." Mulder wants to see people grow close by doing things together, to bond over shared experiences, and to bring back traditional values. Weekend Projects is about a community-oriented lifestyle built on the foundation of doing things by hand and respecting the past.

The One Motorcycle Show comes from a respect for heritage, and bridges the past with the present by not only displaying these vintage custom motorcycles, but through honoring the people who made motorcycling what it is today. A parade lap featuring multiple living legends of motorcycling will open the flat track race held on the final day of the event at the Salem Fairgrounds. Mulder is one of the legends invited to ride in the parade, who will be sitting astride [Triumphant](#), his personal motorcycle he built in collaboration with British Customs modeled after the bike used to make him an eight-time Pikes Peak International Hillclimb champion. Triumphant was built from a 2007 Triumph Bonneville, a modern retro bike that uses a heritage-inspired air-cooled carbureted platform, and can be completely personalized with common tools.

"It's amazing that so many of the bikes to be featured at The One Show are retro modern bikes," Mulders stated. "Riders want bikes with classic looks, but made to meet modern standards of performance and reliability. Some bikes that I'm most interested to see are the BMW R nineT, the Ducati Scrambler, and, of course, the British Customs Triumph Street Twin."

The One Motorcycle Show is put on annually in Portland, OR by motorcycle community leader Thor Drake of See See Motorcycles, accomplished motorcycle racer, builder, and Hollywood ex-part who is considered by some to be a legend in the making for his contribution to the motorcycle community. Nearly 80 custom motorcycles built by some of the best builders from around the world will be on display at the event.

British Customs was also invited to The One Motorcycle Show to display some of their custom motorcycles,

including one built from Triumph's new liquid-cooled Street Twin. Other influential builders include Colin Cornberg of No. 8 Wire Motorcycles, Jared Johnson of Holiday Customs, Hill Hudson of The Escape Collective, Paul Miller of PanicRev Customs, Craig Marleau of Kick Start Garage, Tony Prust of Analog Motorcycles, Carl Bjorklund of Super Rat, Josh Steele and Chris John of Vintage Steele, and Ian Halcott of Twinline Motorcycles. [British Customs has published interviews](#) with many of the custom builders who will be at the show on their blog to share their innovative work with a wider audience before the event.

Mulder will be visiting for the duration of the event, and will be available to share his life experiences, heartfelt stories, and what motorcycling meant to him and his family growing up.

About British Customs:

British Customs is a Southern California-based lifestyle brand and designer of aftermarket motorcycle parts. They are known for making the highest quality factory-spec bolt-on parts that only require common tools and minimal technical knowledge to install. With any of their parts upgrades, the average rider can completely customize his or her motorcycle in a weekend.



Contact Information

David Bumpus

Triton Communications

+1 3104368012

David Bumpus

1-310-436-8012

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