

4 Wheel Parts Stores in Virginia Beach and Sacramento Holding Grand Opening Celebrations

4 Wheel Parts, the global leader in off-road performance product sales and installation, will hold a Grand Opening event at its new store in Virginia City, Virginia and a Grand Reopening at its Sacramento, California location this Saturday, February 13. The celebrations at the retail locations will feature exclusive discounts on premium aftermarket products, hourly giveaways, show rig displays and chances to win \$1,000 and \$500 shopping sprees.

Compton, California ([PRWEB](#)) February 12, 2016 -- [4 Wheel Parts](#), the global leader in off-road performance product sales and installation, will hold a Grand Opening event at its new store in Virginia City, Virginia and a Grand Reopening at its Sacramento, California location this Saturday, February 13. The celebrations at the retail locations will feature exclusive discounts on premium aftermarket products, hourly giveaways, show rig displays and chances to win \$1,000 and \$500 shopping sprees. The Sacramento store has undergone a complete renovation, while in Virginia Beach, the former Atlantic Auto Sports has been converted to a brand new 4 Wheel Parts store with each of the locations boasting state of the art showroom renovation.

Both events are from 9 a.m. – 5 p.m. and admission is free. Attendees will be treated to family-friendly activities and hands on access to popular Jeep, truck and SUV products from top manufacturers including [Moto Metal wheels](#), Skyjacker suspensions and [Rigid Industries](#). ASE-certified technicians will also be performing installations with exclusive pricing on select parts purchased onsite.

“We’ll have Hampton Roads Jeep Club and Virginia Coastal Jeep Club here along with a Show-n-Shine,” says Chris Jankoski, Sales Associate at the Virginia Beach 4 Wheel Parts. “Some of our top vendors will be onsite and we’re offering great Grand Opening specials on parts and installation.”

The two locations will join 4 Wheel Parts’ 73 retail stores across North America. The Virginia Beach store will be served by Transamerican Auto Parts’ Jacksonville, Florida distribution center and Sacramento will be served by the Compton, California distribution center to provide customers with convenient, next day delivery in many instances.

“98 Rock will be broadcasting live here from the store and there will be an R/C car demo from Vanquish Products plus catered tacos,” says Sacramento Store Manager Justin Pearson. “There will also be exclusive deals on parts and labor and a \$500 gift certificate giveaway at 4 p.m.”

What: 4 Wheel Parts Virginia Beach Grand Opening Celebration

When: Saturday, February 13 from 9 a.m. – 5 p.m.

Where: 3232 Virginia Beach Blvd.

Virginia Beach, VA 23452

757-431-0450

What: 4 Wheel Parts Sacramento Grand Reopening Celebration

When: Saturday, February 13 from 9 a.m. – 5 p.m.

Where: 1900 El Camino Ave

Sacramento CA, 95815



916-646-4979

About 4 Wheel Parts 4 Wheel Parts is the global leader in off-road truck, Jeep and aftermarket performance products. With 73 locations across the U.S. and Canada and growing, 4 Wheel Parts Service Centers install all the products they sell. Maintaining the nation's largest inventory of off-road [all-terrain tires](#), wheels, lift kits, and accessories, 4 Wheel Parts serves customers across the country and around the globe. Life is Better Off-Road™. Visit them at 4wheelparts.com or call toll-free 877-474-4821.



Contact Information

David Beran

4 Wheel Parts

<http://4wheelparts.com/>

+1 310-900-3882

Patrick Wagenbrenner

4 Wheel Parts

<http://4wheelparts.com/>

310-900-8731

Online Web 2.0 Version

You can read the online version of this press release [here](#).