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TRUCKING INSURANCE DIRECTORY ADDED TO TRUCKSHARK

Registry of agents, brokers, and underwriters becomes core part of ground transportation website.

PALO ALTO, CALIF. (<u>PRWEB</u>) July 26, 2001 - TruckSharkÂ \Box , the online trucking and logistics publication, announced today that it has published a comprehensive list of trucking-focused insurance agents, brokers, and underwriters on its website. The new resource is available free of charge on the Internet at <u>http://truckshark.com/truckinginsurance/index.htm</u>.

The directory leverages TruckShark's readership of fleet managers, logistics industry executives, owneroperators, and over-the-road drivers to bring insurance industry professionals an effective marketing channel. TruckShark's new section is easy to use, with company names located one click away from the home page.

To maximize download speeds, TruckShark limits graphics on its website to photos supplied by advertisers. TruckShark is available free of charge on the Internet at <u>http://www.truckshark.com</u>.

About TruckShark

TruckShark $\hat{A} \Box$, the online trucking and logistics publication, features ground transportation directories and classified advertising. TruckShark is available free of charge on the Internet at <u>http://www.truckshark.com</u>. TruckShark is owned by Eureka Media, Inc., a privately held corporation based in Palo Alto, California.

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Contact Information Kenneth J. Marshall TruckShark http://www.truckshark.com/ 650 814 9299

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