

Mark Reuss, Executive Vice President for General Motors Company Joins The Henry Ford Board of Trustees

Mark L. Reuss, Executive Vice President of Global Product Development, Purchasing and Supply Chain for General Motors Company has been elected to serve a three-year term as a member of the Board of Trustees at The Henry Ford.

Dearborn, Mich. ([PRWEB](#)) February 15, 2016 -- Mark L. Reuss, Executive Vice President of Global Product Development, Purchasing and Supply Chain for General Motors Company has been elected to serve a three-year term as a member of the Board of Trustees at The Henry Ford. As a new board member, Reuss joins 20 other business and civic leaders from national and global organizations.

“The Henry Ford tells America’s stories of innovation, resourcefulness and ingenuity. Mark has spent his whole career fully dedicated to fueling the innovative spirit within the automotive industry,” said Patricia E. Mooradian, president of The Henry Ford. “His passion and commitment for education are infectious and make him a natural fit for this institution. We look forward to working with him.”

"As a lifelong Detroit, I know exactly how important The Henry Ford is to our community, and beyond," said Reuss. "It's a national treasure. I couldn't be happier to join its Board of Trustees and do what I can to help it continue to preserve, archive and encourage American innovation."

Reuss leads the design, engineering, safety, quality, research and development and program management of General Motors vehicles around the world. He also oversees GM’s Global Purchasing and Supply Chain organization, and is a member of the GM Executive Leadership Team, the Opel Supervisory Board and the board of Shanghai General Motors (SGM).

From 2009-2013, Reuss was President of General Motors North America, responsible for GM’s performance, manufacturing, portfolio and dealer network. Under his watch, GM’s North America region produced consistent profits and improved margins during a product renaissance featuring a slate of award-winning vehicles.

Previously, Reuss served briefly as GM’s vice president of global engineering after spending two years overseas as vice president and managing director of Australia and New Zealand. During this time, he was a member of the GM Asia Pacific Strategy Board.

Reuss, a mechanical engineer and lifelong auto and motorsports enthusiast, started at GM as an intern in 1986. Over the years, he held numerous positions in architecture and systems engineering, vehicle integration and more. He also created and led GM’s Performance Division in 2001. He is a certified industry pool test driver on the North Course of the Nürburgring Motorsport Racetrack in Germany, and is licensed for Grand American Road Racing. His first car was a 1967 Chevrolet Camaro, which he bought and restored himself.

Born and raised in metro Detroit, Reuss is deeply committed to revitalizing the city via education, community and philanthropy. In 2010, he spearheaded a \$27.1 million grant to the United Way for Southeastern Michigan to improve graduation rates at seven Detroit-area high schools. In 2013, he championed the GM Student Corps, a summer internship and career development program for under-served youth. He also was instrumental in bringing the Chevrolet Belle Isle Detroit Grand Prix back to the city, which generates millions in economic

impact for the region.

Reuss is a member of the Skillman Foundation Board of Trustees, the University of Michigan Ross School Of Business Advisory Board, the Cranbrook Schools Board of Trustees and the Horizons Upward Bound Board. He also serves on the Detroit Workforce Development Board and is Vice Chairman of the GM Foundation.

As a board member for The Henry Ford, Reuss joins Chairman of the Board S. Evan Weiner, Vice Chairman Gerard M. Anderson, Vice Chairman Sheila Ford Hamp, President and Secretary Patricia E. Mooradian, Treasurer Lisa A. Payne and Trustees Lynn Ford Alandt, Paul R. Dimond, Edsel B. Ford II, Henry Ford III, William Clay Ford, Jr., George F. Francis III, Ralph J. Gerson, Christopher F. Hamp, Steven K. Hamp, John W. Ingle III, Elizabeth Ford Kontulis, Richard A. Manoogian, Hau Thai-Tang, Alessandro F. Uzielli and Ambassador Ronald N. Weiser.

About The Henry Ford

The Henry Ford in Dearborn, Michigan is an internationally-recognized history destination that explores the American experience of innovation, resourcefulness and ingenuity that helped shape America. A national historic landmark with an unparalleled Archive of American Innovation, The Henry Ford is a force for sparking curiosity and inspiring tomorrow's innovators. More than 1.7 million visitors annually experience its five attractions: Henry Ford Museum, Greenfield Village, The Ford Rouge Factory Tour, The Benson Ford Research Center and The Henry Ford Giant Screen Experience. A continually expanding array of content available online provides anytime, anywhere access. The Henry Ford is also home to Henry Ford Academy, a public charter high school which educates over 500 students a year on the institution's campus. In 2014, The Henry Ford premiered its first-ever national television series, The Henry Ford's Innovation Nation, showcasing present-day change-makers and The Henry Ford's artifacts and unique visitor experiences. Hosted by news correspondent and humorist, Mo Rocca, this Emmy®-winning weekly half-hour show airs Saturday mornings on CBS. For more information please visit our website thehenryford.org.



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