



Four Tallahassee-Based Crown Automotive Group Dealerships Earn DealerRater Consumer Satisfaction Awards for 2016

Capital Volvo, Capital BMW, Capital Volkswagen and Capital Eurocars, all part of Crown Automotive Group, each earned a Consumer Satisfaction Award for 2016 from online car dealer review website DealerRater.

TALLAHASSEE, FLORIDA ([PRWEB](#)) February 15, 2016 -- Crown Automotive Group is pleased to announce today that four of its dealerships based in Tallahassee earned DealerRater Consumer Satisfaction Awards for 2016.

In 2015, popular online car dealer review site DealerRater.com launched its Consumer Satisfaction Awards program to honor dealerships throughout the U.S. that exhibited excellence in customer service and satisfaction. The Consumer Satisfaction Awards are a part of the DealerRater Dealer of the Year Awards Program.

The dealerships belonging to Crown Automotive Group in the Tallahassee area that earned this award for 2016 were Capital Volvo, Capital BMW, Capital Volkswagen and Capital Eurocars.

“Customer service and satisfaction is a tremendous part of our mission, and informs all aspects of our business,” said Crawford Atkins, General Manager of the Capital dealerships. “It’s an honor to earn this award from DealerRater, and we intend to continue to deliver superior service to our clients throughout the Tallahassee community.”

The Consumer Satisfaction Award winners are determined by the following criteria: dealerships must meet all requirements for the Dealer of the Year program, including at least 25 reviews in 2015, an average consumer rating of 4.0 calculated quarterly, and a minimum of one review per each quarter during 2015.

The Crown Automotive Group dealerships located in Tallahassee that earned the awards this year have the following ratings on DealerRater.com:

- Capital Volvo: 4.9/5.0 stars, 48 lifetime reviews
- Capital BMW: 4.9/5.0 stars, 273 lifetime reviews
- Capital Eurocars: 4.9/5.0 stars, 418 lifetime reviews
- Capital Volkswagen: 4.9/5 stars, 381 lifetime reviews

To learn more about Capital Volvo, Capital BMW, Capital Volkswagen or Capital Eurocars, as well as the many other dealerships that make up Crown Automotive Group, visit [CrownCars.com](#).

ABOUT CROWN AUTOMOTIVE GROUP

Crown Automotive Group has been in business for more than 40 years, and currently operates domestic and international automotive franchises in Florida, Ohio and Tennessee. The group is dedicated to customer and employee satisfaction, and is your source for new and pre-owned vehicles, parts and service, financing and more. No matter what you’re looking for, you can be confident that you are getting an incredible deal and outstanding service when you visit one of the many dealerships that make up Crown Automotive Group. To learn more, visit [CrownCars.com](#).



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