



RevolutionParts Pilots New eBay Motors Solution For Automotive Retailers

RevolutionParts to launch new solution for eBay Motors sellers to list more parts and accessories inventory in less time.

Tempe, AZ ([PRWEB](#)) February 18, 2016 -- RevolutionParts, the fastest growing automotive parts eCommerce platform, announced a new pilot program for its [eBay Motors](#) solution. This new solution will enable dealerships and aftermarket retailers to quickly and accurately list a significantly higher portion of their parts and accessories inventory.

RevolutionParts reduces the time it takes to create listings, making it easier for retailers to list more of their inventory and take full advantage of eBay Motors, the no. 1 automotive site. The solution integrates with dealers and automatically updates eBay listings based on inventory and price changes. Retailers will also be able to set custom price rules and estimate freight more accurately.

“This integration with eBay Motors will empower dealerships to list a larger volume of inventory with more precision,” said Ibrahim Mesbah, CEO of RevolutionParts. “Our eBay solution will provide retailers with a centralized dashboard that will drastically simplify the process of selling across multiple eCommerce channels.” The program has been in beta since December and plans to be fully ramped out to all eBay Motors sellers by the end of the second quarter of 2016.

About RevolutionParts

RevolutionParts helps automotive retailers maximize online parts sales with powerful and user-friendly eCommerce solutions. The company’s focus is on making it dead simple for retailers to sell parts online and deliver a great shopping experience for their customers. RevolutionParts powers over \$120 million in global parts sales each year for hundreds of customers across the United States and Canada. For more information visit www.revolutionparts.com.

Media Contact

Amanda Tegtmeyer

Marketing Manager

Amanda(at)revolutionparts(dot)com

Cell:480-567-5319



Contact Information

Amanda Tegtmeier

RevolutionParts

<http://www.revolutionparts.com/>

+1 (480) 567-5319

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