

Crown Jaguar Earns 2016 Pride of Jaguar Retailer Excellence Award

This is the ninth consecutive year that the St. Petersburg-area dealership, a part of Crown Automotive Group, earned the distinction.

ST. PETERSBURG, FLORIDA ([PRWEB](#)) February 17, 2016 -- Crown Automotive Group is proud to announce that Crown Jaguar was recently honored with the 2016 Pride of Jaguar Retailer Excellence Award. Only a select few Jaguar dealerships were selected for this award.

The Pride of Jaguar Awards recognize Jaguar dealers throughout the U.S. who excel in key elements of the business and exhibit outstanding business practices. A total of 16 Jaguar retailers earned the honor in 2016, out of a total of 162 Jaguar retailers throughout the U.S.

“We’re incredibly honored to be a recipient of this esteemed award for the ninth year in a row,” said Larry Casto, General Manager of Crown Jaguar. “We pride ourselves on delivering superior service to our customers and ensuring that our business practices are effective, efficient and successful, so it’s gratifying to be recognized for that fact.”

Crown Jaguar is currently the No. 8 Jaguar dealership in the country, and has been a recipient of the Pride of Jaguar Award 12 times in total.

“The Pride of Jaguar award annually honors those select dealers who exceed expectations in customer satisfaction, sales performance, and overall business excellence. These retailers’ dedication to such key elements play a large role in the continued success of the overall Jaguar brand,” said Joe Eberhardt, President & CEO, Jaguar Land Rover North America, LLC.

To view the complete list of Jaguar dealerships to earn this prestigious award, visit <http://www.jaguarusa.com/news-and-events/news/jlr-announces-top-retailers.html>. To learn more about Crown Jaguar, or the other dealerships that make up Crown Automotive Group, visit [CrownCars.com](#).

ABOUT CROWN AUTOMOTIVE GROUP

Crown Automotive Group has been in business for more than 40 years, and currently operates domestic and international automotive franchises in Florida, Ohio and Tennessee. The group is dedicated to customer and employee satisfaction, and is your source for new and pre-owned vehicles, parts and service, financing and more. No matter what you’re looking for, you can be confident that you are getting an incredible deal and outstanding service when you visit one of the many dealerships that make up Crown Automotive Group. To learn more, visit [CrownCars.com](#).



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