



## **Malone Steps Into Vice President Role In Truckstop.com's Enterprise Sales**

*Malone to oversee Enterprise Sales team expansion*

NEW PLYOUTH, IDAHO ([PRWEB](#)) February 19, 2016 -- Internet Truckstop Group Chief Sales Officer Bill Vitti announced today the promotion of Paul Malone to vice president for Enterprise Sales with Truckstop.com.

Malone began his career with Truckstop.com in 2012 as a western regional Enterprise Sales representative and advanced to director of Enterprise Sales before being named vice president of Enterprise Sales.

“Paul is a proven and trusted industry leader,” Vitti said. “He possesses years of direct industry experience and he has deep acumen of market trends and a clear understanding of the voice of our customers.”

Malone will oversee the Enterprise Sales team at Truckstop.com and further enhance relationships with some of the company’s largest broker and carrier accounts. He will be tasked with building strategies to continually identify and execute new ways to make Truckstop.com customers more successful. He will also continue to expand Truckstop.com’s regionally based Enterprise Sales team in order to more closely engage with and provide them with increased value.

“In Paul’s nearly four years with Truckstop.com, he has been instrumental in building our Enterprise Sales team in order to be more proactive in bringing solutions that meet our customer needs,” Vitti said. “We are excited for the opportunities ahead for Paul and look forward to many continued successes in his new role.”

“It has been an exciting four years at Truckstop.com,” Malone said. “I look forward to our continued growth and success into the future.”

### About Truckstop.com

Truckstop.com is the largest freight-matching ecosystem in the transportation industry, featuring more than 73 million loads annually. Founded as the Web’s first load board, Truckstop.com now offers a variety of technology solutions throughout the supply chain and is recognized as the leading resource for transportation data and trends, including the weekly Trans4Cast and Market Demand Index (MDI). In addition, Truckstop.com’s Assurance Division is the largest credit monitoring and reporting entity in the industry, providing critical data to key decision-makers. Truckstop.com is committed to raising the bar by providing unmatched quality and excellent customer support.



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