

## **Come on and Take a Free ‘Hydration’ Ride with Agua Brands®**

*Agua Brands® is excited to announce a collaboration with The Free Ride San Diego, launched on February 15th, and running through April 17th. Agua will be sponsoring a 100% electric car that will, provide daily sampling of both Agua Active Hydration and Agua Fruit Essence for all riders throughout downtown San Diego. The Free Ride offers riders an eco-friendly, free, convenient and safe transportation option.*

SAN DIEGO, CA ([PRWEB](#)) February 19, 2016 -- Agua Brands® is excited to announce a collaboration with The Free Ride San Diego, launched on February 15th, and running through April 17th. Agua will be sponsoring a 100% electric car that will, provide daily sampling of both Agua Active Hydration and Agua Fruit Essence for all riders throughout downtown San Diego. The Free Ride offers riders an eco-friendly, free, convenient and safe transportation option.

The partnership will kick off Agua Brands expansion into the West Coast market, starting with San Diego – the perfect launch market to introduce a healthier option of beverages for the everyday consumer. The Company founders, former vitaminwater executives, are the innovative pioneers behind the creation of the first no-gimmick, healthy, low-calorie and hydrating beverages. Agua Brand’s positioning is to offer optimal hydration important for overall health and wellbeing. Its beverages are packed with good for you electrolytes and offer maximum hydration to ensure that consumer’s bodies are hydrated for maximum functionality in today’s active world.

“Agua is excited for the start of a great partnership with The Free Ride as we begin to expand into various markets. We look forward to providing consumers with a safe and environmentally friendly transportation option while hydrating them for wherever the day takes them. Be sure to look for an Agua Free Ride vehicle in a beach town near you this summer,” said Agua Brands founder Carol Dollard.

Agua Brands launched with a brand mission to create healthier solutions within existing beverage categories and carving space for contemporary groupings of much needed healthy refreshments in the beverage world. The Agua Active Hydration line is vibrantly packaged and available in Tea & Lemonade, Kiwi Strawberry, Fruit Punch, Orange Passion and Pomegranate Acai, and each bottle contains about the same amount of natural caffeine as your morning cup of joe. The recently launched zero-calorie, zero sweetener Fruit Essence line is packed with electrolytes and is an easy alternative to your eight cups of water a day, finally making hydration flavorfully fun in six enhancing fruit variations.

### About Agua Brands

Agua Brands was launched by founder Dr. Carol Dollard, Ph.D., former Chief Operating Officer of Glacéau (vitaminwater), and former Glacéau CFO Michael Venuti, who serves as President. Dr. Dollard played a primary role in the development creation and ultimate success of Vitamin Water and, prior to that, oversaw worldwide ingredients and flavors at Pepsi-Cola. She and Venuti drew on their experience of enhanced waters and energy drinks to introduce a new beverage category offering maximum hydration for health-minded consumers. Both brands are available currently available at select 7-11, Rick’s Grocery, Sams Market and in the San Diego Market, and online at [amazon.com](http://amazon.com) and [drinkagua.com](http://drinkagua.com). For more information, please visit [www.drinkagua.com](http://www.drinkagua.com), [www.Facebook.com/drinkagua](https://www.facebook.com/drinkagua) or follow Agua Brands on Twitter at [www.twitter.com/drinkagua](https://www.twitter.com/drinkagua).



#### About The Free Ride

The Free Ride provides sustainable transportation around busy beach and shopping areas working with great sponsors, services at no cost to the riders. Visit <http://thefreeride.com> for more information on routes and locations near you.

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