

Lightning Labels Now Offers Bumper Stickers

Custom Bumper Stickers Now Available From Lightning Labels

Denver, CO. ([PRWEB](#)) February 22, 2016 -- New Line of Products Hits the Market - Lightning Labels today announced the introduction of a new product into its already large line. The firm will now offer bumper stickers to help companies, consumers, students and others show their support for various causes on their vehicles. As has been the case with all of Lightning Labels products and services, the company will provide customization options for the bumper stickers to put all of the control over design and content in the hands of the purchaser. With so much going on in the United States in 2016, bumper stickers will be hot items throughout the year, and can be used for a variety of purposes.

Potential Applications

Because 2016 is an election year, and a big one at that, a popular use of custom bumper stickers will likely relate to political leanings and supporting certain candidates or parties in this important 12-month span. Individuals running in state or federal elections can use political bumper stickers to build their following, get their names out to the public and ensure that their supporters are contributing to the campaign process.

Customized bumper stickers can also be used to show school spirit, regardless of education level. They can be an artistic means of supporting the school itself, the sports program or a specific team. Additionally, businesses can leverage custom bumper stickers to grow their customer bases and get their brand message on the street and in front of potential customers.

"This can be especially helpful for small businesses that focus on their local marketplaces, as so much of the battle is tied up within the simple challenge of name recognition," Lightning Labels Director of Business Development AnneMarie Campbell explained. "Larger enterprises can also find value in these types of approaches to marketing and brand management."

Lightning Labels will offer full-color bumper stickers on a premium white vinyl material in the four most-popular sizes to guide designs in the right direction.

Get Moving Now

With the year already underway, the primaries have begun for the presidential election, school is back in session and business leaders are finalizing marketing plans for the year. Lightning Labels offers 72-hour turnarounds on most bumper sticker orders following proof approval, as well as quantities as low as 50 units, ensuring all parties are ready to distribute the bumper stickers on time.

About Lightning Labels:

Lightning Labels uses state-of-the-art printing technology to provide affordable, full-color custom labels and custom stickers of all shapes and sizes. From small orders for individuals to the bulk needs of big businesses, Lightning Labels is equipped to handle and fulfill custom label and sticker projects of all types. Best of all, like the name implies, Lightning Labels provides a quick turnaround for every customer's labeling needs. Uses for Lightning Labels' custom product labels and custom stickers include food packaging and organic food labels, wine and beverage labels, bath and body labels, and nutraceutical products, such as vitamins, essential oils, and herbal remedies, as well as event stickers, adhesive window stickers and more. Lightning Labels strongly supports the development of environmentally friendly printing materials and carries EarthFirst PLA, a new kind of green label material made from corn instead of petroleum. While operating as a high-tech printer, Lightning



Labels prides itself on its personalized customer service. Lightning Labels provides one stop shopping for all of your custom label needs. For more information and to place orders online, visit LightningLabels.com. For the latest in packaging news and labeling promotional offers, find Lightning Labels on Twitter ([@LightningLabels](https://twitter.com/LightningLabels)), Facebook, Pinterest, Google and LinkedIn.



Contact Information

AnneMarie Campbell

Lightning Labels

<http://www.lancerlabel.com>

+1 2035953119

Online Web 2.0 Version

You can read the online version of this press release [here](#).