

## Propel Electric Bikes Invites the Public to Long Island Warehouse Sale - Holbrook, NY

Propel Opens Its Doors for Electric Bike Test Rides, Food and a <u>Closeout Sale</u> at Long Island Warehouse.

BROOKLYN, NY (<u>PRWEB</u>) February 22, 2016 -- To simplify business and focus on their flagship store, Propel Electric Bikes prepares to close its Long Island location. As part of this process, Propel is hosting a closeout sale at its location in Holbrook, NY. The Long Island location will be cleared out, opening up the opportunity for visitors to test-ride more than 50 different electric bikes. Bikes will be discounted significantly during this <u>closeout sale</u> some up to 50% off, and food will be served.

Since its establishment in 2011, what was formerly known as Long Island Electric Bikes has expanded to open its flagship store known as Propel Electric Bikes in Brooklyn. Today, the Brooklyn store has become the sole location and it is quickly becoming the leading resource for electric bikes in Brooklyn and beyond. The final closeout event at Propel's Long Island warehouse will be held:

March 12 and 13, 2016 10AM to 5PM each day

Located at: 1121 Lincoln Avenue #30, Holbrook, NY 11741

Anyone who is interested in testing out an electric bike, who has questions about e-bikes, or wants to get a major deal on a high end electric bike is encouraged to attend. The event is geared at everyone from individuals who have never seen an electric bike, as well as e-bike enthusiasts. It will feature approximately 50 different electric bikes ready to move at up to 50% off. There will be bikes from leading brands, including Cannondale, Felt, Focus, Kalkhoff, Specialized, Stromer, Raleigh and Xtracycle. Propel Electric Bikes invites all ages to this family friendly event.

Propel Electric Bikes is a standup success story of a disabled combat veteran from the Iraq War searching for a new way to get around town. Owner and Army vet Chris Nolte built Propel Electric Bikes from the ground up after building his first electric-assisted bike. Believing that this type of transportation would find its following, Nolte opened his first location in Long Island, followed by a second store in Brooklyn. Electric-assisted bikes, aka e-bikes, offer eco-friendly alternatives for bypassing busy streets in lieu of scenic bike paths and sidewalks. Nolte and his family-operated business handles everything from procuring ready to ride electric bikes, to customizing e-bikes for customers' needs. The store also sells bike accessories and gear from dependable bike brands.

Owner Chris Nolte returned from the Iraq War as a disabled combat veteran. Unable to ride a bicycle without experiencing back pain from his injury, he took an alternative approach. He ordered a do-it-yourself electric bike kit and built one himself. That's when he had his eureka moment. According to Nolte, as featured as a Small-Business Success Story in <a href="Kiplinger's Personal Finance Magazine">Kiplinger's Personal Finance Magazine</a>, "More people are thinking about going green, traffic is getting worse, and bicycle infrastructure is growing. An electric bike works excellently if you want to bike to work without getting sweaty."



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