

Parkmobile Receives Notice of Award By New York City DOT as Exclusive Provider of Mobile Parking Payments for On-Street Metered Spaces

New York City Department of Transportation Registers Into Contract With Parkmobile to Enable Payments via Mobile Phones at All 85,000 City Metered Parking Spaces Across All 5 Boroughs

New York, New York ([PRWEB](#)) February 23, 2016 -- The New York City Department of Transportation (NYCDOT) and Parkmobile, LLC have registered into a contract which will implement a program that will allow motorists to pay for parking using their mobile phones at all of the 85,000 on-street metered spaces throughout New York City.

New York City is joining a growing trend among cities, universities, and transit authorities to bring mobile parking services to its residents and visitors. By providing drivers with an easier and more convenient way to find, pay for, and extend parking, the City is seeking to significantly reduce the hassle of parking and improve the overall travel experience. Customers will no longer have to walk back and forth to a pay station, wait in line to pay for parking, or search for coins, cash, or credit cards. In addition, the Parkmobile technology allows consumers to add time remotely, eliminating the need to predict the length of stay or return to feed the meter.

The NYC Department of Transportation and the Mayor's Office are developing the app in collaboration with Parkmobile, the leading provider of on-demand and prepaid mobile payments for on- and off-street parking. Serving over 2,000 locations, including municipalities, universities, commercial operators, and transit facilities throughout the country, Atlanta-based Parkmobile is the largest provider of mobile payments for on and off-street parking and mobility-related services in the US. Parkmobile's solutions are widely available in such cities as Washington D.C., Los Angeles, Atlanta, Minneapolis, Pittsburgh, Fort Worth, Indianapolis, and Houston. More than 4 million people use Parkmobile's services over 25 million times per year, making it the most widely used mobile parking solution in the country.

All of the 14,000 NYC [parking pay station meters](#) will have decals affixed to them in addition to street signage indicating to drivers the service is available. To use the new system, customers will simply download the app and register for free, and for those without a smartphone, registration is also available over the phone. Once registered, they can use the mobile app, internet, or call toll free to start and pay for parking. After setting up their account, customers can immediately begin using the system with their registered mobile device. Enforcement officers will be able to see that a motorist has paid for parking using a wireless handheld device. Mobile app users may also choose to receive alerts and re-minders 15 minutes prior to expiration of their parking session. Time limits on meters as well as all parking rules/regulations still apply, and the app will not allow users to purchase more time than allotted by the meters.

“We are thrilled to partner with the New York City DOT to improve the lives of motorists traveling in the City by delivering easier, more convenient, and more flexible parking solutions,” said Jon Ziglar, Parkmobile's CEO. “Parkmobile has been selected as the exclusive mobile parking payment provider for 35 of the top 100 cities in the US, making the Parkmobile network the most expansive in the country. The breadth of our network, including on-street and off-street parking, universities, municipal transit decks, airports, and event venues, enables motorists to travel the country and enjoy the same convenience wherever they go.”

The mobile payment solution is an added payment option and is intended to complement existing parking



payment options. All existing forms of payment (credit and debit cards, cash, coins) will still be valid for meter use.

About Parkmobile

Parkmobile, LLC is the leading provider for on-demand and prepaid mobile payments for on- and off-street parking. Their services have been adopted in more than 2,000 locations, including 35 of the top 100 cities in the U.S. by millions of registered users. Parkmobile's services include on-street parking, off-street parking deck, airport and event reservations and municipal parking permit solutions. Parkmobile serves over 20 airports as well as provides reserved parking solutions for private operators, the Super Bowl, the College Football Championship Series, Fenway Park, FedEx Field and the Barclays Center, to name a few. For more information, visit us at www.parkmobile.com, on Twitter @Parkmobile, or facebook.com/Parkmobile.



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