

Connected World Drives the 2016 Connected Car of the Year

Today the editors at Connected World announce the 2016 Connected Car of the Year Award winners in their respective categories: Small, Midsize, Luxury, Ultra Luxury, Green, and Truck.

Carol Stream, Ill. ([PRWEB](#)) February 24, 2016 -- Connectivity is the name of the game in the auto industry. It's for this reason consumers are the beneficiary of some truly cutting-edge vehicles that offer the right balance of infotainment, safety, and convenience in the ever-emerging IoT (Internet of Things) world. Today the editors at Connected World announce the 2016 Connected Car of the Year Award winners in their respective categories: Small, Midsize, Luxury, Ultra Luxury, Green, and Truck.

“Connected vehicles are literally driving us into the future,” says Peggy Smedley, editorial director, Connected World magazine. “The automotive industry has come a long way and continues to make great strides. It is truly impressive and what we are seeing today is only the beginning of the interconnection of our smartphones, our vehicles, and so much more in ways consumers have yet to only imagine. The car companies are changing the game forever.”

The 2016 Connected Car of the Year winners are:

- Small: Ford Fiesta (SYNC 3)
- Midsize: Chevy Malibu (MyLink)
- Luxury: Audi A6 (Audi connect)
- Ultra Luxury: Mercedes-Benz S-Class Sedan (mbrace)
- Green: Tesla Model S
- Truck: Ford F-150 (SYNC 3)

Also, Connected World took it to the streets and surveyed more than 1,000 connected drivers on their personal preferences and opinions of the most technologically advanced car on the market today, with 88% proclaiming they are currently driving their premiere vehicle of choice. Drivers weighed in on safety features, convenience, and infotainment and all signs point toward the Buick as the People's Choice Winner of Connected Car of the Year, along with Buick's IntelliLink selected as the best connected-car system.

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To learn more about the Connected Car of the Year, please visit connectedworld.com/lists/ccoy

About Connected World Magazine

Connected World is the business and technology publication that provides the intelligence industry titans need and the guidance consumers crave. It's all about M2M and IoT. connectedworld.com



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