

British Customs Releases Complete Build Notes for Custom Motorcycle Built with Legendary Racer Eddie Mulder

British Customs releases complete build notes for custom motorcycle "Triumphant" built for legendary motorcycle icon Eddie Mulder.

Los Angeles, CA (PRWEB) February 25, 2016 -- Eddie Mulder is a legend. At 16, he beat off-road racing pioneer Bud Ekins, who was already well established in the arena, in the 1959 Mojave Hare Scrambles, garnering national attention from some of the biggest names in the scene. He soon became a professional racer, and at the height of his career was the first person to win the AMA Triple Crown, including the Ascot TT, Peoria TT, and Castle Rock TT. He retired from racing to become an extremely successful Hollywood stuntman, doing work for figures such as Clint Eastwood and Evel Knievel. At the age of 71, he decided to return to racing by entering into the world famous Pikes Peak International Hillclimb, which he won a staggering eight times. While Mulder's name may not be well known, his impact on the motorcycle community and heritage has been vast.

Mulder recently connected with <u>British Customs</u>, and together they built the custom motorcycle known as "<u>Triumphant</u>." Triumphant was intended as a modern rendition of the 1969 Triumph Bonneville which Mulder rode to victory on at Pikes Peak. What started as a carbureted, air-cooled 2007 Triumph Bonneville turned into a full-blown performance bike dripping with modern classic style.

"It was a huge honor to be able to work with British Customs," <u>Mulder stated</u>. "The motorcycle we built together is a real tribute to the heritage of motorcycling."

Inspired by the <u>trackers</u> of yesteryear but compelled to create a bike capable of dishing out the performance expected from modern motorcycles, British Customs decked out Triumphant in a full getup where form meets function. Complete with a custom tank and tail section, Triumphant features a tracker handlebar setup complete with the perfect risers, a variable throttle kit, and high mount 2-into-2 exhaust, among a host of other parts.

Triumphant is now Mulder's personal bike, and he can be found ripping it on and off the road on any Sunday.

For anyone inspired by the build, British Customs has released the complete build notes documenting every part installed in the making of this custom motorcycle. Many of the parts used to realize this build are available to the public for purchase on British Customs' online store.

To make customizing a motorcycle as simple as possible, British Customs has released many of the parts used on Triumphant in <u>Weekend Projects</u> packages. Weekend Projects are packages of parts designed to work together to eliminate any guesswork involved in customizing any section of a motorcycle including

- -Appearance
- -Bodywork
- -Controls
- -Driveline
- -Handling
- -Lighting
- -Performance



Weekend Projects are grouped by <u>style</u>, including parts to help any rider transform their motorcycle into a variety of styles including a tracker, cafe racer, scrambler, desert sled, resto-mod, bobber, or hotrod. The parts used in each package require minimal technical knowledge and only common tools to install, and each package is ranked by difficulty to keep personalizing a motorcycle accessible to any rider.

About British Customs:

British Customs is a Southern California-based lifestyle brand and designer of aftermarket motorcycle parts. They are known for making the highest quality factory-spec bolt-on parts that only require common tools and minimal technical knowledge to install. With any of their parts upgrades, the average rider can completely customize his or her motorcycle in a weekend.



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