



LEADING THE WAY:GM INSTALLS HIGH-TECH SOLAR POWER SYSTEM AT VALLEY DEALERSHIP Four Non-Profits to Receive Alternative Fuel Vehicles

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([PRWEB](#)) October 28, 2001 -- FOR IMMEDIATE RELEASE
October 26, 2001

Please contact: George McQuade at 323/314-0306.

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WHAT: General Motors will announce a partnership with the Air Quality Management District (AQMD) to install a BP solar power electrical system at the new Rydell GM dealership in the city of San Fernando, CA, and clean air, natural gas-powered microturbine generators at five California dealerships. The generators will allow the dealerships to remove themselves from the state's electric power grid, if the need arises. This unique partnership aims to provide clean air resources to local communities, solutions to California's energy issues, and a reduction in air pollution.

GM will also donate Compressed Natural Gas (CNG) powered vans to three community organizations in the Southland selected by the AQMD. They are The Desert Community Foundation, Palm Springs; Michael E. Rodgers Seniors' Center, Huntington Beach; and Sylmar Graffiti Busters Inc., Sylmar. A fourth non-profit organization will be surprised with a CNG van during the news conference.

WHO: Ed Begley Jr., actor and environmentalist

Dennis R. Minano, vice president, environment and energy, and chief environmental officer, GM
Dr. William Burke, chairman, Air Quality Management District
Bob Malone, president, Western U.S., BP (manufacturer of the solar panels)

WHEN:

Sunday, November 4, 2001
11:00 a.m. - Noon

WHERE:

Rydell Chevrolet-Buick-Pontiac-GMC Dealership



700 San Fernando Road

San Fernando, CA 91340
(2000 Thomas Guide page 502, B1)

BACKGROUND: GM was the first company to join in a Community Clean Air Partnership with the AQMD in 2000. In previous partnership initiatives, GM has begun to retrofit diesel school buses to significantly reduce emissions and has introduced the first advanced hybrid electric-powered transit buses to Southern California.

[EDITOR'S NOTE: MEDIA WILL BE ALLOWED TO PHOTOGRAPH THE SOLAR PANELS FROM THE ROOFTOP. DENNIS R. MINANO, DR. WILLIAM BURKE, BOB MALONE AND NON-PROFIT REPRESENTATIVES WILL BE AVAILABLE FOR INTERVIEWS.]



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