

Honda World Wins 2016 Dealer of the Year Award from DealerRater

This distinction is awarded to top-rated U.S. dealerships for online customer satisfaction.

Louisville, KY ([PRWEB](#)) March 01, 2016 -- Honda World in Louisville, KY has been awarded a 2016 [DealerRater Dealer of the Year](#) Award, an annual recognition given to the top-rated auto dealerships on DealerRater.com, according to consumer reviews. The DealerRater Dealer of the Year Award is given to just a handful of dealers across the U.S.

Honda World has received consistently high marks on DealerRater.com, making it one of the top U.S. dealerships on the site. Online shoppers visiting Honda World's dealer page will find a "2016 Dealer of the Year Award winner" badge on their profile to instantly recognize it as one of the best dealerships of the year.

The DealerRater Dealer of the Year Awards program was created to recognize automotive dealerships whose sales and service operations exemplify excellence. The extremely exclusive awards are given to U.S.-based dealerships for being the top-rated dealership within their OEM brand nationwide and the highest scoring dealers in each state. In this case, DealerRater has found Honda World to be the top-rated [Honda dealership in Kentucky](#).

To become a top-rated dealership, quality of service and selection are key. Through their determination to provide industry-leading customer service through their [Honda sales](#) staff, [Service Center](#) technicians, [Finance Center](#) experts, and OEM parts store staff, Honda World has proven to each of its customers that they are the #1 Honda Dealership in Kentucky.

"Congratulations to Honda World on being named a 2016 Dealer of the Year," said DealerRater CEO Gary Tucker. "Vehicle shoppers are increasingly reliant on the internet to research makes and models, features, specs, and more. DealerRater allows consumers to connect with the right dealership and the right person from which to purchase their next vehicle.

"DealerRater reviews speak volumes about customer satisfaction at a dealership. Honda World is highly regarded and we are honored to recognize them with this distinction."

Dealer of the Year Award winners were chosen based upon their PowerScore™ ratings, which are determined using a Bayesian algorithm that factors the dealership's average DealerRater consumer ratings and the total number of reviews written about the dealership during the 2015 calendar year.

DealerRater features more than 2 million consumer reviews of dealerships, which are read by more than 14 million car shoppers every month.

About Honda World

Established in 2015, the Louisville Honda World dealership specializes in the sale and service of Honda vehicles. Offering an inventory of new, pre-owned and certified pre-owned (CPO) vehicles, as well as a high-tech Service Center, it's a one-stop shop for all things Honda. The dealership offers on-site auto financing as well as a fully stocked OEM parts store. For more information about Kentucky's #1 Honda dealership, you can visit us at [LouisvilleHondaWorld.com](#) or call us at 502-883-7100.



About DealerRater

Founded in 2002, DealerRater is the world's leading car dealer review website with more than two million service and sales reviews across 41,000 U.S. and Canadian dealerships, including a national network of more than 5,600 Certified Dealers. More than 14 million consumers read DealerRater content across the Web each month. By offering a product suite that allows qualified dealerships to manage reputation and achieve higher SEO rankings, DealerRater supports new customer connections by growing online presence.

DealerRater has received the Dealer Marketing Magazine Technology Leadership Award and the "Top Rated" Reputation Management Award for three consecutive years at the DrivingSales Dealer Satisfaction Awards. An October 2013 equity investment from Great Hill Partners, a Boston-based private equity firm, has allowed DealerRater to continue with a global expansion, accelerate product innovation and evaluate strategic acquisition opportunities. For more information, visit DealerRater.com or call 800-266-9455.

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Online Web 2.0 Version

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