

National Association of Professional Women Inducts Carla Manni, President of Trans-Link, LLC, Into its VIP Professional Woman of the Year Circle

Carla Manni selected for her outstanding leadership and commitment within her profession

Garden City, NY ([PRWEB](#)) March 01, 2016 -- [The National Association of Professional Women](#) (NAPW) honors Carla E. Manni as a 2015-2016 inductee into its VIP Woman of the Year Circle. She is recognized with this prestigious distinction for leadership in business. NAPW is the nation's leading networking organization exclusively for professional women, boasting 850,000 members and over 200 operating Local Chapters.

“It gives me great pleasure to present Carla with this important honor,” said NAPW President Star Jones. “I applaud her for using her expertise to build a successful business enterprise.”

[Carla Manni](#) comes from a long line of transportation professionals; in fact, both sides of her family were in the trucking industry. Based out of Boston, MA, the two companies, Procaccianti Trans and Badolato Trucking, started out as competitors. “They decided to split territories and keep their prices up and became friends after that,” Ms. Manni said. “Trucking is in my blood! Since the age of 13, my dad had me involved loading and unloading, trucks, inventory control and billing.”

After learning the business from her father, Ms. Manni gained even more experience by working in other trucking companies. In 2000, she made the bold leap to entrepreneurship and opened [Trans-Link, LLC](#). She has been successfully operating the Rhode Island-based company for 15 years. “My key role is to secure major accounts including Ahold Corporation, Bay Valley Foods and so on,” she said. “I oversee our office staff of four and help the salespeople secure and maintain new business.” She and her brother Kyle Badolato worked together to secure Daniele Foods, an account he continues to maintain and grow.

Constantly staying current with the changes in the industry, technology and marketing strategies is among Ms. Manni's top priorities. She is well-respected in the industry and has many loyal customers who trust her expansive knowledge and skills when it comes to the business of logistics. “I get a lot of satisfaction out of fixing problems, saving a company money and making a few changes in their organization that streamlines their distribution,” said Ms. Manni. As a result, the company's client list includes many of the same customers who have been with Trans-Link, LLC from the beginning.

Like any business owner, Ms. Manni faces the very real challenge of staying in front of the competition but she is rewarded when new accounts are acquired, nurtured and grown into large ones. “Being appreciated for our efforts is rewarding because it's a lot of work to bring these large accounts on board,” she said. “My future goals are to partner with one of our asset-based companies to capture areas that we can't cover on our own. This will allow our company to grow even stronger in other areas.”

About NAPW

NAPW's mission is to provide an exclusive, highly advanced networking forum to successful women executives, professionals and entrepreneurs where they can aspire, connect and achieve. Through innovative resources, unique tools and progressive benefits, professional women interact, exchange ideas, advance their knowledge and empower each other.



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