

Robert J. Farrell Named CEO OF GlobalTranz

Technology Industry Veteran to Drive Growth, Extend Market Leadership

Phoenix, AZ ([PRWEB](#)) March 02, 2016 -- GlobalTranz Enterprises, Inc. a leading technology-driven freight management solution provider, today announced the appointment of Robert “Bob” Farrell as CEO. Mr. Farrell will also join GlobalTranz’s board of directors. Andrew Leto, GlobalTranz’s founder and current CEO, will continue to be a major part of the company’s strategy and vision in his role on the company’s board of directors.

Mr. Farrell brings to GlobalTranz a proven track record of driving revenue and profit growth by creating competitive and operational advantages. Most recently, Bob was president and CEO of Kewill, a global leader in multimodal transportation management software that provides organizations with a comprehensive end-to-end platform for managing the complexities of transportation, logistics and trade compliance. Prior to Kewill, Farrell was president and CEO of EDGAR Online, a leading global provider of XBRL software, services and data where he managed the sale of the company to RR Donnelly & Sons. Prior to EDGAR Online, Bob was chairman and CEO of Metastorm, a global provider of business process management software and solutions that was acquired by OpenText. Farrell was president of the Americas for Mercator Software, a provider of enterprise application integration software prior to Metastorm. He was also Chief Operating Officer at LeadingSide, where he led day-to-day operations for the global provider of knowledge-driven information retrieval and also served as executive vice president of international operations at Computer Horizons, a worldwide provider of IT services and solutions to Fortune 1000 and government organizations. Earlier in his career, Bob held positions at several large organizations including E. F. Hutton, American Express and Grumman Data Systems.

News Facts:

- Farrell brings more than 30 years of global leadership in technology companies serving a wide range of markets.
- He was selected for this role after an extensive search by the GlobalTranz board of directors.
- In addition to his experience as CEO, Bob has held operational and executive roles in marketing, sales and services, so he brings a broad view to help the company achieve its next phase of growth.
- Farrell has significant M&A experience and has a long track record of successful organic and acquisitive growth.

Supporting Quotes:

“We are delighted to have Bob join GlobalTranz as CEO,” said Andrew Leto, Founder and GlobalTranz board member. “I am very proud of the GlobalTranz team for what they have accomplished and feel very comfortable leaving the company where we are at today. We will not skip a beat and under Bob’s leadership we will continue to be a disruptive force in our industry”

“Bob's vast experience scaling businesses and creating value for organizations worldwide will help further accelerate GlobalTranz’s growth at this important time in our company's history” said Mark Hastings, Partner with Providence Equity Partners and GlobalTranz board member. “Bob has the experience and leadership skills that will allow GlobalTranz to leverage its market differentiation to achieve its next phase of growth. His track



record as a thoughtful and successful leader is exceptional.”

“I am very pleased to be a part of GlobalTranz,” stated Bob Farrell, CEO of GlobalTranz. “GlobalTranz has been an effective disruptor in the Freight Management world. We have a unique opportunity to leverage this disruption to drive growth organically, through alternative revenue models and by acquisition. I am excited to be joining such a great team and working with them to help take the company on its next steps of growth.”

About GlobalTranz

Founded in 2003, GlobalTranz is a privately held, Phoenix-based logistics company specializing in freight management services including LTL, Full Truckload, Supply Chain Management, and Domestic Air/Expedited shipping. The GlobalTranz team focuses on innovative technology and partnering with sales professionals that possess energy, insight and a fervent customer service mentality.

GlobalTranz has created a one-stop-shop for its customer base of over 25,000 shippers. In 2015, Transport Topics Announced GlobalTranz as the 14th Largest Freight Brokerage Firm in the US. GlobalTranz is a leading company in the \$157 Billion Dollar third-party logistics industry, with annual revenue of \$484M and growing every year.



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