



Santa Margarita Toyota Sells to Well Respected Local Ford Dealer, Jim Graham

Jim Graham, owner of the award-winning Santa Margarita Ford, has just taken new ownership of the new Santa Margarita Toyota

RANCHO SANTA MARGARITA, CA ([PRWEB](#)) March 02, 2016 -- Over the past 19 years, Jim Graham's Santa Margarita Ford has earned the respect of its community, having been honored with the Ford President's Award for Sales and Service nine times. Because of his local community's patronage and support, Jim has recently been awarded the local Toyota franchise by Toyota Motor Sales, USA, and is pleased to announce his acquisition of Santa Margarita Toyota, located just around the corner from his Ford location.

Excited about the opportunity to increase local residents' choices for auto purchases and care, Graham said, "We believe being able to service over 30,000 customers in our local market makes us the luckiest automotive retailer in the world; but, we would have never accepted this opportunity if we felt it would detract from the caliber of service we have provided consistently for nearly two decades here at Santa Margarita Ford." Graham says, "I want to thank all of our customers for their loyalty and we are thrilled to now offer them great local sales and service through two of America's favorite brands known for their reliability, style, efficiency, and safety."

The opening of Santa Margarita Toyota-Scion was official on March 1, 2016. Graham's goal is to earn the same esteemed reputation for his new Toyota dealership that he has earned through its sibling, Santa Margarita Ford.

Graham invites all new and existing customers to visit Santa Margarita Toyota for expanded options in new and used vehicles and care. Santa Margarita Toyota is located at: 22722 Avenida Empresa, Rancho Santa Margarita, CA 92688 Sales and Service 949-766-2000 | Parts: 949-766-2140 or visit www.santamargarittoyota.com



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