

4 Wheel Parts Truck & Jeep Fest Lands in Honolulu This Weekend

Global leader in off-road performance product sales and installation, [4 Wheel Parts](#)' Truck & Jeep Fest is landing in its next stop in Honolulu, Hawaii. As North America's largest traveling off-road exhibition, the March 5-6 event will feature custom vehicle displays, aftermarket product demonstrations, factory-direct pricing and giveaways for attendees.

Compton, California ([PRWEB](#)) March 04, 2016 -- Global leader in off-road performance product sales and installation, [4 Wheel Parts](#)' Truck & Jeep Fest is landing in its next stop in Honolulu, Hawaii. As North America's largest traveling off-road exhibition, the March 5-6 event will feature custom vehicle displays, aftermarket product demonstrations, factory-direct pricing and giveaways for attendees. Up to \$500,000 of on-site inventory will be available to 4x4 enthusiasts.

Admission to the fest is free and the site is the Neal S. Blaisdell Center located at 777 Ward Avenue in Honolulu, just 15 minutes from the Honolulu International Airport. On Saturday, March 5, doors open from 10 a.m. to 4 p.m. and on Sunday from 11 a.m. to 4 p.m.

“This is the one time of the year when we have the opportunity to share the complete off-road experience with enthusiasts in Hawaii,” says Greg Adler, president and CEO of 4 Wheel Parts. “While attendees are taking advantage of the great discounts and unique access to leading industry experts and displays, we look forward to engaging with the very people that are keeping the passion and excitement of the off-road lifestyle thriving here.”

Along with the opportunity to secure factory-direct pricing and benefit from multiple promotional giveaways, Truck & Jeep Fest attendees can be found throughout the venue experiencing the same off-road displays and products typically found at exclusive industry events. Attendees are also invited to enter for a chance to win \$500 4 Wheel Parts shopping spree certificates that will be awarded on both Saturday and Sunday.

“We have a tremendous off-road culture here in Hawaii,” says Waipahu store manager Rodney Ramirez. “The Truck & Jeep Fest brings many of the most prominent vendors together for the weekend and our customers and off-road fans will see firsthand the best products from leading manufacturers in a setting that's tailored for the enthusiast.” The many manufacturers' representatives on hand will be eager to offer their expertise on parts and accessories including various tire, wheel, suspension and [LED fog lights](#) options for trucks, Jeeps and SUVs.

The Honolulu [Truck & Jeep Fest](#) is the second stop on this year's tour of the United States and Canada that already visited San Mateo, California and will travel to Puyallup, Washington; Edmonton, Canada; Dallas, Texas; Ontario, California; Denver, Colorado; Orlando, Florida and Columbiana, Ohio.

What:
Honolulu Truck & Jeep Fest – Free Admission

Where:
Blaisdell Center
777 Ward Ave
Honolulu, HI 96814



When:

Saturday, March 5, 2016 10 a.m. - 4 p.m.

Sunday, March 6, 2016 11 a.m. - 4 p.m.

About 4 Wheel Parts

4 Wheel Parts is the global leader in off-road truck, Jeep and aftermarket performance products. With 73 locations across the U.S. and Canada and growing, 4 Wheel Parts Service Centers install all the products they sell. Maintaining the nation's largest inventory of off-road tires, wheels, lift kits and [truck tonneau covers](#) 4 Wheel Parts serves customers across the country and around the globe. Life is Better Off-Road™. Visit them at 4wheelparts.com or call toll-free 877-474-4821.



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