

## **OEM Off-Highway™ Magazine Announces Innovator's Top New Product Winners**

*OEM Off-Highway™ magazine, an industry-leading publication dedicated to the entire product development team of heavy-duty on- and off-road equipment manufacturers, has announced its official Top New Products. The winners are the most viewed products on its popular online product buyer's guide, the Component Directory. To date, the Component Directory features nearly 5,000 products and services from 1,700+ companies around the world.*

Fort Atkinson, WI ([PRWEB](#)) March 04, 2016 -- [OEM Off-Highway™](#) magazine, an industry-leading publication dedicated to the entire product development team of heavy-duty on- and off-road equipment manufacturers, has announced its official Top New Products. The winners are the most viewed products on its popular online product buyer's guide, the [Component Directory](#). To date, the Component Directory features nearly 5,000 products and services from 1,700+ companies around the world.

“Looking at the Top New Product winners year over year, it is exciting to see technology trends emerge within the results,” says OEM Off-Highway Editor and Associate Publisher Michelle EauClaire-Kopier.

### TOP NEW PRODUCTS OF 2015\*

Advantage PressurePro – PULSE Display  
Brigade Electronics – VBV-3XXC Series Eyeball Camera  
Curtis Industries – Cab System for Massey Ferguson GC1700 Series Sub-Compact Tractors  
Detroit Diesel Corp. – DD15 Engine  
Kohler Engines – KDI 3404  
Maximatecc – CCpilot VA 7-Inch Display  
Perkins Engines – 404F-E22TA Tier 4 Final Engine  
Rota Engineering – Hall Effect Linear Transducer with User Selectable Output  
Visual Communications Company – CNX 714FV Series All-In-One Indicator

“As we travel to national and international shows, we're proud to see past winners promoting their winning products at their booths with the Top New Products awards prominently displayed,” EauClaire-Kopier commented.

The Top New Products are featured in the [November/December 2015 print issue](#) of OEM Off-Highway™ magazine, as well as the globally-distributed digital version of the publication and on its website, [OEMOffHighway.com](#). Magazine subscriptions are free to qualified industry members.

### About OEM Off-Highway™

For more than 30 years, OEM Off-Highway™ magazine has delivered the latest news, hottest products and emerging technologies to product development teams at heavy-duty on- and off-road original equipment manufacturers (OEMs). Editorial content concentrates on the critical issues and new product developments that impact the industry and provides the in-depth coverage and trend analysis that are of primary importance to readers.

### About AC Business Media™



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