

## International holding Truck1.eu to celebrate 12 years of work at the markets of trucks and trailers, construction and agricultural equipment

Holding truckl.eu - which specialises in international trade of trucks and trailers - is going to celebrate 12 years of business success. In its history truckl developed a great number of its own solutions, and implemented many solutions for its partners, which resulted with fast sales of thousands of vehicles.

(PRWEB) December 18, 2015 -- International trade desperately needs Internet more and more every day, especially when it comes to trading trucks, construction and agricultural equipment. It is absolutely clear: future is bright for online business and growth potential is huge. One of such Internet projects is Truck1.eu, which actually is a virtual place of meeting for buyers and sellers of commercial vehicles from different countries.

Since 2003, the company has created and is constantly developing a flexible platform meant for an easy search of vehicles needed, as well as for comfortable publishing and fast sale of vehicles. The website is visited by tens of thousands of potential buyers daily and the numbers are constantly increasing.

12 years is a long story, during this period such market leaders as official dealers of Volvo-Renault, MAN, Mercedes Benz has trusted Truck1 as an Internet advertising partner. Besides official dealers, Truck1 has long-term partner contracts with largest European multi-brand commercial vehicle dealers: <u>Kleyn Trucks</u>, BAS Trucks, <u>Gassmann GmbH</u>, Dingemanse Trucks, Agravis, <u>HKL Baumaschinen</u> etc. Thus, the Truck1 project reflects current state of the European market of new and used commercial trucks, trailers, vans, construction machinery and agricultural equipment.

Representative of the Truck1 company Alexandras Marchulenis comments the event: "From the very beginning in 2003, we have always been a customer-oriented company. This is one of the major factors that let us take leading positions in our market segment. On one hand we develop an easy-to-use understandable interface and we strive to present diversified range of vehicles for sale, which is attractive for potential buyers coming to our website. On the other hand, we keep to the most competitive prices with highest possible level of service for our advertisers: Internet advertising cannot be expensive – it is Internet after all! However, the cheapest products on the market cannot come close to our quality of service."

Meanwhile, to celebrate the anniversary, Truck1 presents its current and future customers with discounts and other presents.



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## **Online Web 2.0 Version**

You can read the online version of this press release here.