

RouteOne Launches Digital Retail eSigning App With First OEM

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Farmington Hills, MI ([PRWEB](#)) March 15, 2016 -- RouteOne is pleased to announce that Scion is the first OEM to utilize and enable RouteOne's eSigning functionality, within their app, for its dealer body. The eSigning app is part of RouteOne's digital retail toolset available to OEMs, dealers, and auto finance industry stakeholders. This innovative technology has the ability to integrate directly into an OEM's mobile application to further enhance its consumer's experience.

The integration marries RouteOne's digital retail services with Scion's own unique concierge sales showroom app for iPad® and learnings from this integration will help influence future innovations. RouteOne's eSigning app allows dealers the ability to electronically capture signatures from each buyer on all documents in the contract package for both the credit application and the contracting process. Signatures are captured on an iPad using an individual's fingertip or stylus pen. A PDF is generated upon signature completion for the ability to review and/or print final documents. All functionality takes place seamlessly within the OEM app to further enhance the consumer experience for the new generation of buyers.

“We are pleased to have a partner such as RouteOne to collaborate on this integration. With Pure Process Plus, we are seeking to create a transparent, collaborative purchase experience for our customers, and good sales presentation tools have proven to improve customer sales satisfaction. Moving forward, the information we gather will be shared with other Toyota divisions,” said Alan Mimaki, Scion Business Operations Manager.

“Our vision is to enable the point of sale for vehicle finance to happen at any time, in any place and on any device,” said Mike Jurecki, CEO of RouteOne. “What differentiates this vision is that as we are building out the products and DSP integrations needed to realize it; and doing so to empower our dealer customers to provide the consumer experience they want to deliver.”

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About RouteOne

RouteOne was formed in 2002 by Ally Financial, Ford Motor Credit Company, TD Auto Finance, and Toyota Financial Services to improve the F&I process for automobile dealers and their customers. Connecting thousands of dealers and finance sources in North America for vehicle financing, RouteOne's platform delivers a comprehensive suite of F&I solutions across multiple channels: in-store, online, mobile, and via third-party solutions. Its flagship products include credit applications, eContracting, compliance, and online/mobile retail services. In addition, RouteOne enables dealer choice across a wide variety of best-in-class providers through open integrations with over 125 DSPs. More information is available at www.routeone.com.

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