

Autovance Technologies Inc. Reveals New Website

New Autovance.com site showcases fresh branding and Internet presence ahead of highly anticipated flagship product launch.

Lethbridge, AB ([PRWEB](#)) March 07, 2016 -- Autovance, a Canadian technology startup specializing in desking tools for auto dealers, has unveiled a completely redesigned version of their website, <http://www.autovance.com>. Changes have been made to better communicate how Autovance is helping dealers succeed in today's highly competitive automotive retail market. Incorporating modern design elements as well as new corporate branding, the site features a [case study](#) of Subaru of Lethbridge, which demonstrates how the dealer has experienced great success using Autovance's products.

Of the company's changes to their site, Autovance CEO Rick Johnston said, "As we prepare to launch our revolutionary desking tool, [Autovance Desk](#), to Canadian dealers, we felt the timing was right to enhance the experience of our website and improve our messaging." Johnston further remarked: "In addition to better communicating our company's core values, our new website makes it simple for dealers to schedule product demos and access helpful content through our blog and e-mail newsletters".

About Autovance Technologies Inc.: Autovance Technologies Inc. (Autovance), is a privately-owned Canadian corporation founded in 2010 and is based in Lethbridge, AB. Autovance is the owner/distributor of Autovance Desk, the leading web-based desking tool for dealers who want to improve their per-vehicle gross profit, increase their lease penetration, and focus on customer satisfaction. Dealer groups and dealers representing 20 brands across Canada have chosen Autovance to help manage the negotiation phase of their sales process.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).