

## **Passport Awarded ‘Business of the Year’ by Sacramento Regional Transit District**

*Passport’s RideSacRT app to receive recognition at annual awards program*

Charlotte, NC ([PRWEB](#)) March 09, 2016 -- Passport was recently selected as “Business of the Year” by the Sacramento Regional Transit District (RT) for its successful development and implementation of the RideSacRT mobile ticketing solution. In seeking out RT’s vision of a connected transportation experience, the RideSacRT app allows Sacramento transit riders to plan, track, and pay for their RT trip from their smartphone.

The “Business of the Year” award is one of five prestigious awards given during the Sacramento Metro Chamber of Commerce’s annual State of RT Breakfast and TransitAction Awards program. This program recognizes models of excellence that have made a significant and positive impact on public transit in the Sacramento region.

“We’re humbled and honored to be selected as ‘Business of the Year’ by the Sacramento Regional Transit District,” said Bob Youakim, CEO at Passport. “It’s remarkable how our technology has impacted the Sacramento community in such a short period of time, and we look forward to continuing to innovate the way RT riders travel.”

In partnership with RT, Passport launched the RideSacRT app in January 2016. Since its introduction, the solution has been well-received by RT, transit riders, and the Sacramento region. RT riders enjoy the convenience of paying and planning for their trip from their smartphone, avoiding the hassle of carrying around cash, and viewing RT transit routes. RideSacRT is just as beneficial for RT, giving them insightful data into ridership patterns that can be used to continue to improve the rider experience.

"RT is focused on expanding the use of electronic fare collection and is excited to partner with Passport to provide a convenient way for RT customers to purchase tickets and passes using their smartphone," Mike Wiley, RT General Manager/CEO, stated. "RT values this important partnership."

Passport continuously strives to innovate the transportation experience for transit agencies and their riders. By partnering with innovative transit agencies like RT to provide mobile ticketing technology, Passport helps assist in improving day to day operations and creating clarity around rider data. With greater intel into ridership and operations data, public transportation agencies can make effective and informed decisions.

Passport will be accepting the 2016 Business of the Year Award at the Metro Chamber’s State of RT event on March 9, 2016.

### About Passport

Passport is the industry-leading mobile payments company specializing in integrated urban mobility solutions. The company provides feature rich software platforms that offer parking and transit agencies a more effective and efficient way to manage their operations and serve their customers. Passport’s smart city solution includes multimodal options by creating an all app solution for public transit riders and parkers. Passport’s mobile payment systems are deployed in over 1,000 locations in 47 states and provinces across the US and Canada,



with clients such as Chicago, Toronto, and Boston.

Headquartered in Charlotte, NC, Passport is backed by a highly respected group of investors, including Grotech Ventures and Relevance Capital. For more information, please visit [www.gopassport.com](http://www.gopassport.com)



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