

TMG Brands Ready to Roll Out to Easter Jeep Safari in Moab, Utah

Transamerican Manufacturing Group (TMG) and its brands including [Smittybilt](#), Poison Spyder and Rubicon Express, will be among the many vendors featured at the 50th annual Easter Jeep Safari in Moab, Utah from March 19-26. TMG's significant event presence also includes prize donations and the sponsorship of trail runs during the weeklong event, presented by the Red Rock 4-Wheelers Jeep club.

Compton, CA ([PRWEB](#)) March 19, 2016 -- Transamerican Manufacturing Group (TMG) and its brands including [Smittybilt](#), Poison Spyder and Rubicon Express, will be among the many vendors featured at the 50th annual [Easter Jeep Safari](#) in Moab, Utah from March 19-26. TMG's significant event presence also includes prize donations and the sponsorship of trail runs during the weeklong event, presented by the Red Rock 4-Wheelers Jeep club. Nearly 2,000 Jeeps are estimated to tackle the trails of Moab, rejoicing in the red rocks and blossoming desert terrain.

TMG brands will hold its inaugural run on the Pritchett Canyon Trail on Wednesday, March 23. Pritchett Canyon is one of Moab's most challenging and scenic trails and breakfast and boxed lunches will be provided for drivers. "With an endless variety of trails in an incredible setting, Moab is one of the most unique environments in all of off-roading and EJS unites Jeepers from throughout country," says TMG Brands Marketing Manager Chloe Eady. "The TMG hosted trail run is a tremendous opportunity for us to have fun doing what we love while at the same time sharing this amazing experience with our customers and friends."

TMG brands are contributing over \$10,000 in prizes consisting of a variety of 4x4 parts and accessories. Additionally, they have partnered with MagnaFlow Exhaust on a giveaway promotion where attendees can have a card stamped by MagnaFlow and one of the individual TMG brands to be entered for a chance to win 1 of 5 prizes at a drawing. The March 24 drawing will be held at the MagnaFlow booth and prizes include a MagnaFlow exhaust system and up to \$1,500 of TMG products.

Four TMG displays trailers will appear at the vendor show located at the Old Spanish Trail Arena on Thursday and Friday, March 23-24 fully loaded with everything attendees need to survive the slick rock trails of Moab. The long list of participating sponsors includes [4WD](#), Mopar and Superchips.

About Transamerican Manufacturing Group

Transamerican Manufacturing Group (TMG) brands include Smittybilt, Pro Comp, Rubicon Express, Poison Spyder, G2 Axle & Gear, Trail Master Suspension and LRG Rims. As manufacturers of innovative aftermarket truck parts and [Jeep accessories](#) for four-wheel drive vehicles, TMG brand products are popular with off-road enthusiasts. To learn more about TMG brands, please visit transamericanautoparts.com.

About Easter Jeep Safari

Celebrating its 50th anniversary in 2016, the annual Easter Jeep Safari event in Moab, Utah is coordinated by the Red Rock 4-Wheelers. Featuring picturesque trail runs, vendor booths and 4x4 product prize drawings for attendees, EJS traditionally runs for roughly the week preceding Easter. Distinctive trail names like Poison Spider Mesa and Hell's Revenge offer varying degrees of difficulty for vehicles and the adventure is near the top of many jeepers' bucket lists.



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